

ANDREAS SCHWAB

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Ames, IA 50011-2027

Residency Status: U.S. and German Citizen

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Marital Status: Married

ACADEMIC EMPLOYMENT

- 2012 – present **Associate Professor**
Dean's Fellow in Management
Director Undergraduate Entrepreneurship Programs
Management and Entrepreneurship Department
Iowa State University – Ames
- 2017 – 2018 Visiting Senior Fulbright Scholar
2013 – 2014 School of Business and Management
Institute of Technology Bandung - Indonesia
- 2008 – 2012 Assistant Professor, Management Department
Iowa State University – Ames
- 2001 - 2008 Assistant Professor, Management Department
Louisiana State University – Baton Rouge
- 1999 - 2001 Assistant Professor, Management Area
University of Mississippi – Oxford

EDUCATION

- Ph.D.** **University of Wisconsin – Madison**
Management & Human Resources, May 2000
Primary Concentration: Entrepreneurship/Strategic Management
Secondary Concentrations: Organizational Behavior and Sociology
Dissertation: *Management Practices in Short-Term Network Organizations: The Performance Impact of the Shadow of the Future and Psychological Contracts in the U.S. Movie Industry, 1931-1940*
Committee: Anne S. Miner (Chair), Ramon J. Aldag, Craig A. Olson, Jan B. Heide, and Mark C. Suchman
- Diploma** **Mannheim University, Mannheim, Germany**
(equiv. US MA) Business Administration, 1991
Concentrations: Marketing, Finance; Economics, Organizational Psychology
Master Thesis: *Planning of International Strategic Partnerships at German Companies: An Application of the Value Chain Concept*
Committee: Hans Raffée (Chair), Jürgen Eisele
- MBA** **Eastern Illinois University, Charleston, Illinois**
Business Administration, 1987
- Pre-Diploma** **Johann Wolfgang Goethe University, Frankfurt, Germany**
(equiv. US BA) Business Administration and Economics, 1986

BUSINESS EXPERIENCE

- 1991-1993 **General Project Manager, Lufthansa German Airlines**
Project coordinator for the restructuring of domestic airline operations into a separate venture (approx. \$2 billion revenue p.a.) and other corporate change projects.

EXECUTIVE SUMMARY

Research

- Established academic scholar investigating how entrepreneurs and innovative firms learn during project ventures, on digital platforms, and in entrepreneurial ecosystems. I apply multilevel learning perspectives to explain the impact of time, gender, race, age, and other factors on performance distributions. Empirical studies have covered digital platforms (Google, Facebook), movie production, venture capital, and sports industries.
- Published 13 research-focused papers and 2 special-issue editorials in *Journal of Business Venturing*, *American Journal of Sociology*, *Organization Science*, *Academy of Management Journal*, *Management and Organization Review*, *Group and Organization Management*, *Strategic Organization*, *Industrial and Corporate Change*, *Family Business Review*, *Industrial Relations*, and *Social Enterprise Journal*.
- Published 8 method-focused papers and editorials in *Organization Science*, *Entrepreneurship Theory & Practice*, *Academy of Management Learning & Education*, *Strategic Organization* and *Strategic Management Review*, and 4 methods-focused book chapters.
- Received about \$580,000 in external research funding from the National Science Foundation, Australian Research Council, U.S. Office of Naval Research, CIBER, and the U.S. Fulbright Program.
- Advocate for advanced research methods with a special focus on Bayesian analysis and replications in countless workshops, symposia, keynotes, and webinars for the Academy of Management (AOM), Strategic Management Society (SMS), and CARMA.

Professional Leadership

- Executive Board of Research Methods Division at Academy of Management (2025-2020). Currently, Chair (2023/24), former Chair-Elect, Program Chair, and PDW Program Chair (2021-2023).
- Member of the Advisory Board at the Consortium for Advancement of Research Methods and Analysis (CARMA since 2021), also former Senior Editor for Panels and Workshops (2022-2023).
- Former Senior Contributing Editor Research Methods, *Entrepreneurship Theory and Practice* (2014/17).
- Editorial Review Board Member at the *Journal of Management*, *Entrepreneurship Theory and Practice*, *Organization Research Methods*, *Group*, and *Organization Management*, *Asian Journal of Technology Management*, and *Journal of Management Scientific Reports*.
- Former Member Executive Board of the Research Methods Community at Strategic Management Society. Executive Board (2020-2017), Rep-at-Large (2017-2015), and Advisory Council (2015-2013)

Program Development and Teaching

- Director of Undergraduate Entrepreneurship Programs ranked #11 by Princeton Review (2022, 2021, 2020). Instrumental in the creation and growth of undergraduate and graduate entrepreneurship programs at Iowa State University, which won the 2021 USASBE Entrepreneurship Model Program Award.
- Extensive experience in teaching in-person, hybrid, and online undergraduate and graduate courses in corporate entrepreneurship, innovation management, and business startup entrepreneurship. My corporate entrepreneurship courses use team-based experiential learning to introduce students to agile and lean management, design thinking, open innovation, blue-ocean strategies, and big data analytics. My doctoral seminars have focused on research methods and organizational theory. All with strong student evaluations.
- Recipient of 2021 Outstanding Achievements in Teaching Award, College of Business, Iowa State University. Certified Design Thinking Instructor (ExperiencePoint/IDEO).
- Co-chair and member of ten dissertation committees.
- Former Faculty Fellow of the College of Business at the Pappajohn Center for Entrepreneurship (2023-2022), which conducts startup accelerators, startup factories, pitch competitions, women-who-create and name-image-likeness workshops for students. This center won the 2022 NASDAQ Center for Entrepreneurial Excellence Award from the Global Consortium of Entrepreneurship Centers.

PUBLICATIONS (23 Journal Publications, 6 Book Chapters)

- Gala, K., **Schwab, A.** & Mueller, B. (forthcoming).† Star Entrepreneurs on Digital Platforms: Heavy-Tailed Performance Distributions and Their Generative Mechanisms. *Journal of Business Venturing*. DOI: [10.1016/j.jbusvent.2023.106347](https://doi.org/10.1016/j.jbusvent.2023.106347)
- Zhang, J., Zhang, W. & Schwab, A. (forthcoming). Interorganizational Triads for Foreign-Market Entry: Partnerships Among Western, Bridge-Economy, and Local VCs in Mainland China. *Journal of Business Venturing*. DOI: [10.1016/j.jbusvent.2023.106363](https://doi.org/10.1016/j.jbusvent.2023.106363)
- Rider, C., Wade, J., Swaminathan, A. & **Schwab, A.** (2023). Racial Disparity in Leadership: Evidence of Valuative Bias in the Promotions of National Football League Coaches. *American Journal of Sociology*, Vol. 129(1), 227-275. DOI: [10.1086/725389](https://doi.org/10.1086/725389)
- McCann, B. & **Schwab, A.** (2023). Bayesian Analysis in Strategic Management Research: Time to Update Your Priors [Editorial]. *Strategic Management Review*, Vol. 4(1): 75–106. DOI: [10.1561/111.00000053](https://doi.org/10.1561/111.00000053)
- Schwab, A.**, Aguinis, H., Bamberger, P., Hodgkinson, G., Shapiro, D., Starbuck, W., & Tsui, A. (2023). How Replication Studies Can Improve Doctoral-Student Education. [Editorial]. *Journal of Management Scientific Reports*, Vol. 1(1), 18-41. DOI: [10.1177/27550311231156880](https://doi.org/10.1177/27550311231156880)
- Schwab, A.**, Shumarjav, Y., Telkamp, J. B. & Beltran, J. R. (2023).† Artificial Intelligence and Operationalization of Psychological Constructs: The Case of Emotions and Emotional Authenticity of Entrepreneurs During Pitch Presentations. In Hill, A., McKenny, A., O’Kane, P. & Paroutis, S. (eds.), *Research Methodology in Strategy and Management*, Vol. 14, 133-155. Bingley, UK: Emerald; DOI: [10.1108/S1479-838720220000014007](https://doi.org/10.1108/S1479-838720220000014007)
- Ummiroh, I., **Schwab, A.** & Dhewanto, W. (2022).† Women Social Entrepreneurs in a Muslim Society: How to Manage Patriarchy and Spouses. *Social Enterprise Journal*, 18(4), 660-690. DOI: [10.1108/SEJ-11-2021-0092](https://doi.org/10.1108/SEJ-11-2021-0092)
- Eyles, J. & **Schwab, A.** (2022). Model University Entrepreneurship Programs: Iowa State University. In Matthews, C. H. & Liguori, E. (eds.), *Annals of Entrepreneurship Education and Pedagogy-2023*, Chapter 15, 276-287. Cheltenham, UK: Elgar Publishing. DOI: [10.4337/9781803926193.00024](https://doi.org/10.4337/9781803926193.00024)
- Fan, T., **Schwab, A.** & Geng, X. (2021).* Habitual Entrepreneurship in Digital Platform Ecosystems: A Time-Contingent Model of Learning from Prior Software Project Experiences. *Journal of Business Venturing*, 36(5), 106–140. DOI: [10.1016/j.jbusvent.2021.106140](https://doi.org/10.1016/j.jbusvent.2021.106140)
- Schwab, A.** & Zhang, Z. (2019). A New Methodological Frontier in Entrepreneurship Research: Big Data Studies [Editorial]. *Entrepreneurship, Theory & Practice*, 43(5), 843–854. DOI: [10.1177/1042258718760841](https://doi.org/10.1177/1042258718760841)
- Schwab, A.** (2018). Investigating and Communicating Uncertainty of Effects: The Power of Graphs [Editorial]. *Entrepreneurship, Theory & Practice*, 42(6), 823–834. DOI: [10.1177/1042258717753126](https://doi.org/10.1177/1042258717753126)
- Schwab, A.** & Starbuck, W. H. (2017). A Call for Openness in Research Reporting: How to Turn Problematic Practices into Helpful Tools. *Academy of Management Learning & Education*, 16(1), 125-141. DOI: [10.5465/amle.2016.0039](https://doi.org/10.5465/amle.2016.0039)
- Zhang, W., Zhang, J., **Schwab, A.** & Zhang, S. (2017).† Institutional Environment and IPO Strategy: A Study of ChiNext in China. *Management and Organization Review*, 13(2), 399-430. DOI: [10.1017/mor.2016.40](https://doi.org/10.1017/mor.2016.40)

- Bakker, R., DeFillippi, R. J., **Schwab, A.** & Sydow, J. (2016).* Temporary Organizing: Promises, Processes, Problems. [Introduction for Special Issue on "Temporary Organizing"]. *Organization Studies*, 37(12), 1703-1719. DOI: [10.1177/0170840616655982](https://doi.org/10.1177/0170840616655982) [Most cited paper published in this journal between 2015-2018]
- Schwab, A.** & Starbuck, W. H. (2016). Collegial "Nests" Foster Critical Thinking, Innovative Ideas, and Scientific Progress [Essay]. *Strategic Organization*, 14(2), 167-177. DOI: [10.1177/1476127016643715](https://doi.org/10.1177/1476127016643715)
- Schwab, A.**, Werbel, J., Hofman, H. & Henriques, P. (2016). Managerial Gender Diversity and Firm Performance: An Integration of Different Theoretical Perspectives. *Group and Organization Management*, Vol. 41(1), 5-31. DOI: [10.1177/1059601115588641](https://doi.org/10.1177/1059601115588641) [This paper received 2016 GOM Best Macro Paper Award]
- Schwab, A.** (2015). Why All Researchers Should Report Effect Sizes and Their Confidence Intervals: Paving the Way for Meta-Analysis and Evidence-Based Management Practices [Editorial]. *Entrepreneurship, Theory & Practice*, 39(4), 719-725. DOI: [10.1111/etap.12158](https://doi.org/10.1111/etap.12158)
- Simatupang, T. M., **Schwab, A.** & Lantu, D. C. (2015). Building Sustainable Entrepreneurship Ecosystems. Introduction for Special Issue on "Entrepreneurial Ecosystems". *International Journal of Entrepreneurship and Small Business*, 26(4), 389-398. DOI: [10.2139/ssrn.3161598](https://doi.org/10.2139/ssrn.3161598)
- Schwab, A.** & Starbuck, W. H. (2013). Why Baseline Modeling is Better than Null-Hypothesis Testing: Examples from International Business Research. In T. Devinney, T. Pedersen & L. Tihanyi (eds.), *Advances in International Management*, Vol. 26, 171-195. Bingley, UK: Emerald. DOI: [10.1108/S1571-5027\(2013\)0000026012](https://doi.org/10.1108/S1571-5027(2013)0000026012)
- Schwab, A.** & Starbuck, W. H. (2012). Using Baseline Models to Improve Theories About Emerging Markets. In C. Wang, D. Bergh, & D. Ketchen (eds.), *West Meets East: Toward Methodological Exchange, Research Methodology in Strategy and Management*: Vol. 7, 3-33. Bingley, UK: Emerald. DOI: [10.1108/S1479-8387\(2012\)0000007004](https://doi.org/10.1108/S1479-8387(2012)0000007004)
- Schwab, A.**, Abrahamson, E., Starbuck, W. H. & Fidler, F. (2011). Researchers Should Make Thoughtful Assessments Instead of Null-Hypothesis Significance Tests. *Organization Science*, 22(4), 1105-1120. DOI: [10.1287/orsc.1100.0557](https://doi.org/10.1287/orsc.1100.0557) [Paper reprinted in S. Babones (2013), *Fundamentals of Regression Modeling*, Los Angeles: Sage Publications]
- Schwab, A.**, & Miner, A. S. (2011). Organizational Learning Implications of Partnering Flexibility in Project-Venture Settings: A Multilevel Framework. In G. Cattani, S. Ferriani, L. Frederiksen & F. Taeube (eds.), *Advances in Strategic Management: Project-Based Organizing and Strategic Management*, Vol. 28, 115-145. Bingley, UK: Emerald. DOI: [10.1108/S0742-3322\(2011\)0000028009](https://doi.org/10.1108/S0742-3322(2011)0000028009)
- Schwab, A.** (2009). Learning from Broadcasts of Project Participation: Selection of Second-Tier Actors during Project Venture Formation in the Movie Industry, 1931-40. *Strategic Organization*, 7(2), 137-181. DOI: [10.1177/1476127009102670](https://doi.org/10.1177/1476127009102670)
- Schwab, A.** & Starbuck, W. H. (2009). Null-Hypothesis Significance Tests in Behavioral and Management Research: We Can Do Better. In D. Bergh & D. Ketchen (eds.), *Research Methodology in Strategy and Management*, Vol. 5, 29-54. Oxford, UK: Elsevier. DOI: [10.1108/S1479-8387\(2009\)0000005002](https://doi.org/10.1108/S1479-8387(2009)0000005002)
- Schwab, A.** & Miner, A. S. (2008). Learning in Hybrid-Project Systems: The Effects of Project Performance on Repeated Collaboration. *Academy of Management Journal*, 51(6), 1117-1149. DOI: [10.5465/AMJ.2008.35732606](https://doi.org/10.5465/AMJ.2008.35732606)
- Cater, J. J. & **Schwab, A.** (2008).† Turnaround Strategies in Established Small Family Firms. *Family Business Review*, 21(1), 31-50. DOI: [10.1111/j.1741-6248.2007.00113.x](https://doi.org/10.1111/j.1741-6248.2007.00113.x) [This article was recognized as one of the Top-10 downloaded articles from FBR during 2008]

* Authors contributed equally to this research project.

† Publications co-authored with doctoral students.

- Schwab, A.** (2007). Incremental Organizational Learning from Multilevel Information Sources: Evidence for Cross-Level Interactions. *Organization Science*, 18(2), 233-251. DOI: [10.1287/orsc.1060.0238](https://doi.org/10.1287/orsc.1060.0238)
- Miner, A. S., Haunschild, P. R. & **Schwab, A.** (2003). Experience and Convergence: Curiosities and Speculation. *Industrial and Corporate Change*, 12(4), 789-813. DOI: [10.1093/icc/12.4.789](https://doi.org/10.1093/icc/12.4.789)
- Olson, C. A. & **Schwab, A.** (2000).* The Performance Effects of Interorganizational Human Resource Practices: The Case of Professional Baseball, 1919-1940. *Industrial Relations*, 39(4), 553-577. DOI: [10.1111/0019-8676.00184](https://doi.org/10.1111/0019-8676.00184)
- Schwab, A.** & Eisele, J. (1991). Die Planung internationaler strategischer Kooperationen deutscher Unternehmen unter besonderer Berücksichtigung der Wertkettenanalyse (Planning International Strategic Partnerships at German Companies: An Application of the Value Chain Concept). Arbeitspapier (ISBN 3-89333-122-0), Institute for Marketing, Mannheim University.

RESEARCH IMPACT (AUGUST 31, 2023)

Google Scholar :	1732 citations (16 h-index)
Research Gate :	1270 citations (837 Research Interest Score; 16,400 reads)
Web of Science :	687 citations (11 h-index)
ISU Repository :	10,892 downloads

BOOK REVIEWS

- Schwab, A.** (2011). A Vision and Guidelines for Better Quantitative Studies in the Social Sciences. (A Review of Rein Taagepera (2008). Making Social Sciences More Scientific: The Need for Predictive Models. New York: Oxford University Press), *Public Administration Review*, 71(5), 807-810. DOI: [10.1111/j.1540-6210.2011.02429.x](https://doi.org/10.1111/j.1540-6210.2011.02429.x)

MANUSCRIPTS UNDER REVIEW

- Bergh, D. D., Powell, R., Zhao, Y. & Schwab, A.† Testing and Interpreting Replication Studies: The Use of Confidence Intervals and Bayesian Analyses. Under 2nd Review: *Strategic Management Journal*.
- Schwab, A., Starbuck, W. H., Dotson, J. & Hansen, M. Good Practices for Determining Bayesian Priors in Management Research. Under 2nd Review: *Organizational Research Methods*.
- O’Toole, J., Schwab, A. & Ciuchta, M. Transactive Memory and Project Abandonment: Findings from New Venture Video Game Development Projects. 1st Revise & Resubmit: *Journal of Management*.
- Schwab, A., Miner, A. S. & O’Toole, J. Learning-Outcome Variability in Population-Level Learning: Why a Single Performance-Optimizing Best Way to Implement an Innovation May Not Emerge Even in Stable Industries. 1st Revise & Resubmit: *Organization Studies*.
- Schwab, A. & Starbuck W. H. How Muriel’s Tea Stained Management Research Through Statistical Significance Tests. Under 1st Review: *Journal of Management Inquiry*.
- Starbuck W. H., Schwab, A. & Hodgkinson, G. P. “Oh Grandma, What Big Teeth You Have!” Incentives to Spur Scientific Research at Business Schools Have Been Treacherous. Under 1st Review: *Scandinavian Journal of Management*.

* Authors contributed equally and are listed alphabetically.

† Co-authored with doctoral students.

MANUSCRIPTS IN PREPARATION FOR SUBMISSION

- Schwab, A., Parhankangas, A. & Gang, H.† Life-Stage Theories of Entrepreneurship: The Impact of Age and Gender on Entrepreneurial Self-Efficacy and Fear of Entrepreneurial Failure. Included in *Academy of Management Proceedings*, 2022(1), 15261. Reject & Resubmit: *Journal of Business Venturing Insights*.
- Rider, C., Wade, J., Swaminathan, A. & Schwab, A. How Effective Are Organizational Diversity Initiatives? An Illustrative Evaluation of the National Football League's Rooney Rule. Submission Target: *Harvard Business Review*.
- Gamache, D., Shamsie, J., Schwab, A. & Koopman, J. Responding to a Successful Change in Strategy: A Study of Responses of National Football League Teams to New Routines. Included in *Academy of Management Proceedings*, 2016(1), 14428. Submission Target: *Journal of Management*.
- Samimi, M. & Schwab, A.† Experiential Learning in Dynamic Entrepreneurial Ecosystems: Software Application Development for Digital Platforms. Included in *Academy of Management Proceedings*, 2019(1), 19166. Submission Target: *Strategic Entrepreneurship Journal*.
- Ellsaesser, F., Fitza, M. & Schwab, A. The Seductive Power of Hold-Out Sampling. Submission Target: *Organization Science*.
- Samimi, M. & Schwab, A.† Temporal Patterns of Learning by Independent Software Entrepreneurs on Digital Platform: A Replication Study Using Google App Store Data. Submission Target: *Journal of Business Venturing Insights* or *Journal of Management Scientific Reports*.
- O'Toole, J. Neville, F. & Schwab, A. Strategy Formation, Strategic Learning Capabilities, and New Product Introduction. Submission Target: *Strategic Entrepreneurship Journal*.
- Schwab, A., Pawitan, G., Nawangpalupi, C., Novani, S., Mayangsari, L. & Putro, U.† Impact of Islam and Christianity on the Entrepreneurial Self-Efficacy of Woman in Indonesia (2013-2018). Submission Target: *TBA*.

ACADEMIC JOURNAL AND EDITORIAL LEADERSHIP

- 2023-present **Member Editorial Board and Methods Task Force**, [Journal of Management](#).
- 2021-present **Member Editorial Board and Journal Founding Committee (SMA)**, [Journal of Management Scientific Reports](#).
- 2021 **Ad-hoc Action Editor (Research Notes)**, [Entrepreneurship, Theory & Practice](#).
- 2020-present **Member Editorial Board**, [Asian Journal of Technology Management](#).
- 2017-present **Member Editorial Board**, [Organizational Research Methods](#).
- 2014-present **Member Editorial Board**, [Entrepreneurship, Theory & Practice](#).
Member Editorial Board, [Group and Organization Management](#).
- 2014-present **Member Advisory Board**, [Oxford Research Encyclopedia of Business and Management](#), Editor-in-Chief Mike Hitt (Texas A&M University).
- 2012-2023 **Member Editorial Board**, [Organization Science](#).
- 2008-2022 **Member Editorial Board**, [Strategic Entrepreneurship Journal](#).
- 2014-2017 **Contributing Senior Editor**, [Entrepreneurship, Theory & Practice](#).
Expertise: Research Methodology and Statistical Methods.
- 2013-2016 **SI Guest Editor**, [Organization Studies](#).
"Temporary Organizing"
with Jörg Sydow (Freie Universität Berlin), Robert DeFillippi (Suffolk University), and Rene Bakker (Indiana University).
- 2004-2015 **Member Editorial Board**, [Journal of Small Business Management](#).

- 2014-2015 **SI Guest Editor**, [*International Journal of Entrepreneurship and Small Business*](#).
"Building Sustainable Entrepreneurship Ecosystems"
 with Togar Simatupang and Donald Lantu (both Institute of Technology Bandung).
- 2007-2008 **Reviewer**, Special Issue "Learning from Rare Events: How Organizations Learn
 (or Fail to Learn) from Unusual Experiences." [*Organization Science*](#).
- 2003 **Reviewer**, Special Issue "Project-Based Organizations, Embeddedness and Repositories of
 Knowledge." [*Organization Studies*](#).
- 1995-present **Ad-Hoc Journal Reviewer**, *Journal of Business Venturing* (2023, 2021, 2020, 2010, 2009),
Oxford Research Encyclopedia (2023), *Journal of Management Inquiry* (2023, 2016),
Organizational Research Methods (2022, 2021, 2020, 2019, 2018, 2012), *Strategic
 Entrepreneurship Journal* (2022, 2021, 2019, 2018, 2017, 2013, 2012, 2011, 2010),
Organization Science (2021, 2020, 2019, 2018, 2017, 2016, 2015, 2014, 2013, 2012, 2010,
 2008, 2007, 2005, 2004), *Journal of Management* (2020, 2014, 2012), *Entrepreneurship Theory
 & Practice* (2019), *Organization Studies* (2018, 2017, 2010, 2003), *Group and Organization
 Management* (2022, 2021, 2020, 2019, 2018, 2017), *Academy of Management Journal* (2013,
 2012, 2011), *Administrative Science Quarterly* (2010, 2009), *American Sociological Review*
 (2012), *Journal of Small Business Management* (2015, 2012, 2011, 2010), *Methodology* (2015),
Management Science, *Journal of Business Research*, *Journal of Organizational Behavior*, *Asian
 Pacific Journal of Management*, *Management & Organization Review* (2022).
- Ad-Hoc Conference Reviewer**, Strategic Management Society Awards Committee (2023,
 2021, 2020, 2019), Academy of Management Annual Conference (2020, 2019, 2018, 2017,
 2016, 2014, 2013, 2012, 2011, 2010), Strategic Management Society Conferences (2022, 2020,
 2019, 2018, 2017, 2016, 2015, 2014, 2011, 2010), National Science Foundation (2012),
 Organization Science/INFORMS Conference (2010), Organization Science/INFORMS
 Dissertation Proposal Competition (2013, 2012, 2011, 2010).

PROFESSIONAL ASSOCIATIONS LEADERSHIP (10+ years of leadership at AOM, SMS and CARMA)

- 2023 - present **Chair Research Methods Division**, Academy of Management.
 Elected by RMD members to serve for five years on the executive board.
- 2021 - present **Member Advisory Board**, Consortium for Advancement. of Research Methods & Analysis
 (CARMA).
- 2022 - 2023 **Chair Elect, Research Methods Division**, Academy of Management.
Senior Editor Panels and Workshops, Cons. Adv. Research Methods & Analysis (CARMA).
- 2021 - 2022 **Program Chair, Research Methods Division**, Academy of Management.
 Regular competitive program at the annual AOM conference in Seattle, WA, August 5-9, 2022.
- 2020 - 2021 **PDW Chair, Research Methods Division**, Academy of Management.
 Professional development workshop program AOM conference, Virtual, July 30 – Aug 3, 2021.
- 2021 - 2022 **Chair Topic Interest Group for Macro-Research Methods**, Consortium for the Advancement
 Research Methods & Analysis (CARMA).
- 2019 - 2020 **Chair Research Methods Community**, Strategic Management Society.
 Elected by members to serve for three years on the RMC's executive board.
- 2018 - 2019 **Program Chair**, Research Methods Community, Strategic Management Society
 Regular competitive program at annual SMS conference in Minneapolis, MN, Oct 19-22, 2019.
- 2017 - 2018 **Associate Program Chair**, Research Methods Community, Strategic Management Society.
 Professional development workshops and pre-conference symposia for annual SMS conference
 in Paris, France, September 22-25, 2018.
- 2015 - 2018 **Representative-at-Large**, Research Methods Division, Academy of Management.
- 2015 - 2017 **Representative-at-Large**, Research Methods Community, Strategic Management Society.

- 2013 - 2015 **Member Advisory Council**, Research Methods Community, Strategic Mgmt Society.
 2011 - 2014 **Member of Research Committee**, Entrepreneurship Division, Academy of Management.
Member Executive Committee, College on Organization Science/INFORMS.

AWARDS AND SELECTION COMMITTEES (10+ Years of Service on Award Committees)

- 2023 **Reviewer Awards Committee**, Best Research Methods Paper, Strategic Management Society
 2021 - 2022 **Co-Chair, PDW Awards Committee**, Research Methods Division, Academy of Management.
 2021 **Member Selection Committee**, U.S. Fulbright/AMINEF, Jakarta, Indonesia.
 2019 **Reviewer Awards Committee**, Best Research Methods Paper, Strategic Management Society.
 2019 **Judge Awards Committee**, Research Methods Division, Academy of Management
 2018 **Member Selection Committee**, Fulbright/AMINEF, Jakarta, Indonesia.
 2011 **Chair Dissertation Proposal Competition**, College on Organization Science/INFORMS.
 INFORMS Annual Conference, Charlotte, NC, November 12.
 2009 **Member Selection Committee**, Dissertation Proposal Competition, College on Organization
 Science/INFORMS. INFORMS Annual Conference, San Diego, CA, October 10.

EXTERNAL REVIEWER FOR PROMOTION

- 2022 Associate Professor with tenure, Engineering, University of Waterloo.
 2015 Assistant Professor Re-Appointment, School of Business, Singapore Management University

ACADEMIC TEACHING EXPERIENCE (20+ Years of University Teaching Experience)

- 2020-present **MBA Corporate Entrepreneurship, Innovation & Technology Management**, Iowa State
 University. Responsible for designing, teaching, and grading courses (30 students).
 Instructor/Course Evaluations: Summer 2023 4.38/4.38 (5.0 Scale)
 Winter 2020 4.37/4.35 (5.0 Scale)
- 2016-present **Undergraduate Corporate Entrepreneurship, Innovation & Technology Management**,
 Iowa State University. Responsible for designing, teaching, and grading courses (each 40-60
 students). Instructor/Course Evaluations: Fall 2022 4.59/4.24 (5.0 Scale)
 Spring 2022 4.50/4.10 (5.0 Scale)
 Fall 2021 4.64/4.34 (5.0 Scale)
 Spring 2021 4.01/4.00 (5.0 Scale)
 Fall 2020 4.42/4.48 (5.0 Scale)
 Spring 2020 4.63/4.48 (5.0 Scale)
 Fall 2019 4.32/4.44 (5.0 Scale)
 Spring 2019 3.64/4.43 (5.0 Scale)
 Fall 2018 4.00/4.36 (5.0 Scale)
 Fall 2016 4.69/4.74 (5.0 Scale)
- 2022 **Ph.D. Seminar, Artificial Intelligence, Machine Learning and Big Data in Management
 and Entrepreneurship Research**, Iowa State University. Responsible for designing, teaching,
 and grading doctoral seminar (3-5 students).
 Instructor/Course Evaluations: Spring 2022 4.75/4.75. (5.0 Scale)
- 2021 **Ph.D. Seminar, Bayesian Analysis in Management and Entrepreneurship**, Iowa State
 University. Responsible for designing, teaching, and grading doctoral seminar (3-5 students).
 Instructor/Course Evaluations: Fall 2021 4.8/5.0 (5.0 Scale)
- 2008 - 2019 **Undergraduate Entrepreneurship & Innovation**, Iowa State University.
 Responsible for designing, teaching, and grading undergraduate courses (each 36-55 students).
 Instructor/Course Evaluations:
 Fall 2019 4.22/4.49 (5.0 Scale) Fall 2018 3.94/4.37 (5.0 Scale)
 Spring 2019 3.81/4.35 (5.0 Scale) Spring 2017 4.44/4.57 (5.0 Scale)

- 1997 - 1998 **Undergraduate Management Processes**, University of Wisconsin.
Responsible for designing, teaching, and grading core undergraduate courses (each 35-50 students).
Teaching Evaluations: Spring 1998 4.42 (5.0 scale)
Fall 1997 4.48 (5.0 Scale)
- 1997 **Undergraduate Strategic Management**, University of Wisconsin
Responsible for designing, teaching, and grading core undergraduate course combining lectures, case studies, and a computer-based management simulation (15 students).
Teaching Evaluations: Summer 1997 4.62 (5.0 Scale)
- 1994 - 1996 **Discussion Sections for Undergraduate International Business**, University of Wisconsin
Facilitated four weekly undergraduate discussion sections (each 25-25 students).
Teaching Evaluations: Spring 1996 4.56 (5.0 Scale)
Fall 1995 4.55 (5.0 Scale)
Spring 1995 4.47 (5.0 Scale)
Fall 1994 88% rated as a top 30% instructor
- 1993 - 1994 **Discussion Sections for Undergraduate Organizational Behavior**, University of Wisconsin
Facilitated five weekly undergraduate discussion sections (each approx. 25-35 students).
Teaching Evaluations: Spring 1994 78% rated as a top 30% instructor
Fall 1993 76% rated as a top 30% instructor
- 1989 - 1990 **Discussion Sections for Undergraduate Marketing**, Mannheim University
Facilitated two weekly undergraduate discussion sections (each 55-65 students).

DISSERTATION AND THESIS COMMITTEES

- 2023-present **Co-Chair Dissertation Committee**, Kaushik Gala, Generative Mechanisms of Extreme Performance in Digital Entrepreneurship, Ph.D. Candidate at Iowa State University.
Member Dissertation Committee, Yanjinkham Shuumarjav, Unraveling Conflict Resolution Strategies: The Role of Nonverbal Behaviors, Negative Emotions, and Cognitive Reappraisals. Ph.D. Candidate at Iowa State University.
- 2023 **Member Dissertation Committee**, Jose Beltran, Strategic Leadership and Unobtrusive Measurement of CEO Personality. Defended dissertation at Iowa State University.
- 2022-2023 **Member Comprehensive Examination Committee**, Kaushik Gala, Ph.D. Student at Iowa State University.
Member Comprehensive Examination Committee, Huiqing Ju, Ph.D. student at Iowa State University.
- 2021-2023 **Member Dissertation Committee**, Mauricio Mercado, Three essays on Minority Entrepreneurship and Resource Acquisition. Defended dissertation at Iowa State University.
- 2015-2017 **Member Dissertation Committee**, Jaewook Kim, Effects of Social, Financial, and Intellectual Capitals on Entrepreneurial Intention: An Information Contagion Theory Perspectives. Defended dissertation at Iowa State University.
- 2012-2016 **Member Dissertation Committee**, Ka Eun Lee, Employees' Perceptions and Attitudes Toward Adoption of Self-Service Technologies in the Hospitality Industry. Defended dissertation at Iowa State University.
- 2007-2009 **Co-Chair Dissertation Committee**, Yves Damoiseau, Learning in Project Ventures: Implications of Entrepreneurial Experience for Error Avoidance, Innovation, and Performance. Defended dissertation at Louisiana State University.
- 2007-2008 **Member Dissertation Committee**, Warren Byabashaija, New Firm Emergence: The Significance of Embeddedness and Bootstrapping to Performance of Nascent Entrepreneurial Activities. Defended dissertation at Louisiana State University.
- 2005-2006 **Member Dissertation Committee**, Thongchai Srivardhana, The Multiple Dimensions of the Interfirm Network: The Critical Sources of Product Innovation. Defended dissertation at Louisiana State University.

Member Dissertation Committee, Kelly McFatter, Implications of Managerial Decisions on Student Success and Teacher Effectiveness. Defended dissertation at Louisiana State University.

ADDITIONAL TEACHING & MENTORING ACTIVITIES

- 2021-2023 **Member Organizing Team**, Annual National Mind-to-Market International Live Case Competition. College of Business, Iowa State University.
- 2023 **Business Case Co-Author** with Eyles, J. and Shuumarjav, Y., National Mind-to-Market Live Case Competition (March 31-April 1, 2023), College of Business, Iowa State University.
Mentor, U.S. Fulbright/AMINEF Indonesian Ph.D. students (Aug 2 –Sept 16), Jakarta, Indonesia.
- 2022 **Judge**, Venture Pitch Presentations. Evaluated and provided feedback to student business plans. College of Human Sciences, Iowa State University, December 8.
- 2022 **Judge**, Food Insecurity Challenge. Evaluated and provided feedback to student’s innovative solutions to food insecurity. College of Business, College of Agriculture and Life Sciences, and Pappajohn Center for Entrepreneurship at Iowa State University, November 15.
- 2021 **Participant**, Experiential Classroom XXI, Three-day intensive training focused on classroom skills, course, and program development for entrepreneurship. Notre Dame University, Sept 23-26.
Participant, Men Allies for Gender Equity Workshop, Roger Green, North Dakota State University, October 22,
- 2020 **Judge**, Venture Pitch Presentations. Evaluated and provided feedback to student business plans. Agriculture Economics, Iowa State University, May 5.
Honors Student Project. Supervised research project on how artificial reality technologies have reshaped corporate training during the pandemic, Iowa State University.
- 2015 **Judge**, Ames Start-Up Weekend. Provided feedback to eight teams which created business plans during a three-day competition. Pappajohn Center for Entrepreneurship, Iowa State University, November 20-22.
Organizer, Guest Speaker Series, Invited and hosted Raymond Hubbard (Drake University), Topic: Corrupt Research – The Case for Reconceptualizing Empirical Management and Social Science, Iowa State University, October 23.
- 2011 **Co-Coach, MBA Case Team**, 1. Place in Annual Big 12 MBA Case Competition, University of Colorado, April 2-4.
- 2010 **Co-Coach, MBA Case Team**, 1. Place in Annual Big 12 MBA Case Competition, Iowa State University, April 23-24.
- 2009 **Organizer, Guest Speaker Series**, Invited and hosted William Starbuck (University of Oregon), Topic: Organizational Research Should Involve Design, and Design Should Be Discovery, Not Application, Iowa State University, November 2.
- 2000 **Organizer, Case Competition**, MBA Program, University of Mississippi
Organized and hosted a one-day MBA case competition.
External Judge: Kai Langenberg, Product Manager, Digital Island, San Francisco, CA.

HONORS, AWARDS & KEYNOTES (2 US Fulbright Awards; 1 Best Paper; 1 Best Reviewer)

- 2022–2023 **Ivy College of Business Research Incentive Award** (\$30,000).
- 2021 **Tenured/Tenure-track Outstanding Achievement in Teaching Award**, College of Business, Iowa State University (\$1,500).
USASBE Entrepreneurship Model Program Award, Director Undergraduate Entrepreneurship Programs.
- 2017-2018 **Fulbright Senior Scholar Research Award**, U.S. State Department and U.S. Department of Education. Assigned to Institute of Technology, Bandung, Indonesia from August 2017 to July 2018.

- 2018 **Keynote Speaker** at Australian Centre for Entrepreneurship Research Exchange (ACERE) Conference. Topic: Quantitative Research Methods: How to Evaluate Hypotheses Using Effect Sizes, Effect Uncertainty, Baseline Models, and Other Approaches. University of Queensland, Brisbane, Australia, February 6, 2018.
- 2017 **Best GOM Macro-Paper Award** with Werbel, J., Hoffman, H. & Henriques, P. for "Managerial gender diversity and firm performance: An integration of different theoretical perspectives." Published in *Group & Organization Management* during 2016.
- 2013-2014 **Fulbright Senior Scholar Teaching Award**, U.S. State Department and U.S. Department of Education. Assigned to Institute of Technology, Bandung, Indonesia from September 2013 to May 2014.
- 2013 **Keynote Speaker** at Australian Centre for Entrepreneurship Research Exchange (ACERE) Conference. Topic: Some Significant Observations on the Use of Statistical Significance Tests. Queensland University of Technology, Brisbane, Australia, December 17-19.
- Outstanding Paper on Small Enterprise Research Award** together with Bakker, R. M., Knoben, J. & Oerlemans, L. A. G. for "Alternative Modes of Entrepreneurial Opportunity Exploitation: The Case of Inter-Organizational Projects" Presentation at the Australian Centre for Entrepreneurship Research Exchange (ACERE) Conference, Brisbane, Australia, February 5-8.
- 2010 **Nomination for Emerald Best International Symposium Award** together with Krackhardt, D., Block, J., & Starbuck, W. for "Why We All Should Be Bayesians!" Showcase Symposium at the Academy of Management Conference, Montreal, Canada, August 6-10.
- Nomination Junior Faculty Research Award**, College of Business, Iowa State University
- 2009 **Nomination Junior Faculty Research Award**, College of Business, Iowa State University
- 2005 **Nomination Junior Faculty Teaching Award**, College of Business, Louisiana State University
- 2004 **Best Reviewer Award**, Organization & Management Theory Division, Academy of Management Conference, New Orleans, LA, August 6-11.
- 1998 **Second Place INFORMS/Organization Science Dissertation Proposal Competition** INFORMS Conference, Seattle, WA
- 1996 **Nomination Reggie Tate Excellence in Teaching Award**, University of Wisconsin - Madison
- 1993-1994 **Misfield-Scholarship**, incoming doctoral student stipend, University of Wisconsin (\$1,000)
- 1992 **Karin-Islinger Award**, exceptional research thesis, Mannheim University (\$1,000)
- 1986-1987 **Graduate Student Stipend** for studies abroad, Frankfurt University (\$4,000)

RESEARCH AND TEACHING GRANTS (about \$580,000 external and \$51,000 internal funding)

- 2023 **Ivy College of Business Student Computer Technology Grant**, Design Thinking Simulation by IDEO for ENTSP/MGMT 320 Corporate Entrepreneurship course (\$6,850)
- 2022 **ISU Mini-Grants**, Webportal management and editorial assistance (2x \$750).
- 2021 - 2022 **ISU Mini-Grant**, "ENT Learning on Digital Platforms" Editorial assistance (\$750).
- 2020 - 2021 **ISU Mini-Grant**, "Learning by Nascent Entrepreneurs" Interview transcriptions (\$500).
- 2019 - 2020 **ISU Mini-Grant**, "Women Entrepreneurship in Indonesia" Editorial assistance" (\$750).
- 2018 - 2019 **Institut Teknologi Bandung Research Grant**, "Status and Trends in Woman Entrepreneurship in Indonesia: An Empirical Investigation Based on Global Entrepreneurship Monitor Data." (\$7,400).

- 2013 - 2019 **ACR Linkage Grant/Australian Government**, "Minerals, Manholes, and Mud Caps: Projects and Entrepreneurship in the Australian Mining Industry, 1980-2011." Co-Investigator (\$387,645).
- 2017 - 2018 **Fulbright Senior Scholar Research Grant**, "Comparative Case Study of Two Entrepreneurial Ecosystems in Indonesia." Institute of Technology Bandung for August 2017 - May 2018 (\$41,000).
- 2016 - 2018 **ISU Mini-Grant**, "Effects of Time and Repeated Project Experience on Google Apps Download Performance" Data collection and coding (2 x \$750).
- 2017 **ISU Mini-Grant**, "Investigating and Communicating Uncertainty of Effects: The Power of Graphs" Publication (\$750).
- 2013 - 2014 **Fulbright Senior Scholar Teaching Grant**, Institute of Technology Bandung for August 2013 - May 2014 (\$41,000).
- 2012 **ISU Faculty International Travel Grant**. EGOS Conference, Helsinki, Finland, July 2-7 (\$1,030).
- ISU Summer Research Grant**, "Minerals, Manholes, and Mud Caps: Projects and Entrepreneurship in the Australian Mining Industry, 1980-2011." (\$6,250)
- 2011 **ISU Summer Research Grant**, "Employment Affiliation Networks and Career Mobility among NFL Coaching Staff, 1985-2008." (\$12,500)
- 2010 **ISU Summer Research Grant**, "Nascent Entrepreneurship: Effects of Prior Firm-Founding Experience, Industry-Work Experience and Formal Entrepreneurship Training on Progress to Firm Emergence." (\$12,500)
- 2007 **LSU Faculty Travel Grant**, "Managerial Turnover and Tie Dissolution: Moderating Effects of Relationship Dependence and Tenure." Academy of Management Annual Conference, Philadelphia, PA, August 3-8 (\$750).
- 2006 **LSU Council on Research**, "Performance and Learning Implications of Partial Outsourcing." Summer research grant for data collection. Principal Investigators: Schwab, A. & Damoiseau, Y. (\$5,000).
- LSU Faculty Travel Grant**, "Short-Term Project Collaborations as Unique Events: The Implications of Flexibility on Organizational Learning and Governance," European Group of Organization Studies (EGOS), Bergen, Norway, July 6-8 5 (\$1000).
- 2005 **LSU Faculty Travel Grant**, "Performance and Learning Implications of Partial Outsourcing." Academy of Management Annual Conference, Honolulu, HI, August 5-10 (\$750).
- 2002 **LSU Council on Research**, "Importance of Industry-Wide Social Networks for the Formation and Coordination of Project Collaborations." Summer research grant for data collection. Principal Investigators: Schwab, A. & Wade, J. (\$5,000).
- 2000 **Office of Naval Research (ONR)**. "Challenges of Virtual Teams: The Complex Effects of Personality and Turnover on Trust, Collective Efficacy, Performance, and Member Retention." Data collection, summer support, and conference travel. Principal Investigators: Canty, A. & Schwab, A. (\$89,600).
- Hearin Foundation Travel Grant**, Junior Faculty Development Workshop, Southern Management Association Meeting, Orlando, FL, November 8 (\$1000).
- 1999 **Hearin Foundation**. "Challenges of Short-term Collaboration: A Laboratory Experiment." Data collection & coding. Principal Investigator: Schwab, A. (\$6,740).
- National Science Foundation Dissertation Grant**, data collection & coding (\$7,145).
- CIBER Grant**, with Anne Miner, data collection and conference travel (\$7,890).
- 1998 **Dissertation Research Scholarship**, summer funding, Univers. of Wisconsin (\$4,800).
- 1997 **Technology Support Grant**, computer resources, University of Wisconsin (\$5,000).

1996 **Research Support Grant**, travel to Baseball Hall of Fame Library, Univ. of Wisconsin (\$700).

CONFERENCE RESEARCH PRESENTATIONS (60+ Presentations)

- Gala, K., Mueller, B. & Schwab, A. Star Entrepreneurs: Non-normal Performance Outcomes in the Digital Economy. Presented at Babson College Entrepreneurship Research Conference, Knoxville, TN, June 7-10, 2023.
- Schwab, A., Parhankangas, A. & Gang, H. Impact of Age and Gender on Entrepreneurial Self-Efficacy and Fear of Entrepreneurial Failure. Presented at Academy of Management Conference, Seattle, WA, August 5-9, 2022.
- Zhang, W., Zhang, J. & Schwab, A. Bridge-Economy Partners as a Cross-Border Market Entry Strategy: Western Venture Capital Firms in Mainland China, 1997-2008. Presented at Academy of International Business Conference, Miami, July 6-9, 2022.
- Rider, C., Wade, J., Swaminathan, A., & Schwab, A. How Effective Are Organizational Diversity Initiatives? An Illustrative Evaluation of the National Football League's Rooney Rule. Presented at EGOS Conference, hosted by VU Amsterdam, Netherlands, July 8-10, 2021.
- Zhang, W., Zhang, J. & Schwab, A. Partnering with Bridging-Economy Firms and Locals: Cross-Border Venture Capital Investments in Emerging Economies. Presented at Academy of International Business Conference, Virtual, June 29 – July 3, 2021.
- Zhang, W., Zhang, J. & Schwab, A. Partnering with Bridging-Economy Firms and Locals: Cross-Border Venture Capital Investments in Emerging Economies. Presented at Academy of Management Conference, Virtual, July 30 – August 3, 2021.
- Schwab, A., Novani, S., Putro, U., Mayangsari, L., Pawitan, G., & Nawangpalupi, C. Impact of Islamic Social Environments on the Self-Efficacy of Woman Entrepreneurs. Presented at Strategic Management Society Conference, Virtual, October 19-24, 2020.
- Samimi, M., Schwab, A. and Nosrati, M. Learning in Entrepreneurial Ecosystems: An Empirical Examination of Google Play Application Developers. Presented at Strategic Management Society Conference, Minneapolis, MN, October 2019.
- Samimi M., Schwab, A., Nosrati, M., Fan, T. & Geng, X. Learning from prior innovative project experiences: A study of entrepreneurs developing Google apps. Presented at Academy of Management Conference, Boston, MA, August 9-13, 2019.
- Schwab, A., Pawitan, G., Novani, S., Nawangpalupi, C., Mayangsari, L. & Firdaus, I. Self-Efficacy of Woman Entrepreneurs: Effects of Culture, Religion and Regional Environments in Indonesia, 2013-2018. Presented at the Strategic Management Society Special Conference, Frankfurt, Germany, June 13-15, 2019.
- Schwab, A., Novani, S., Pawitan, G., Putro, U., Widyarini, M., Mayangsari, L., Nawangpalupi, C., Fauzi, I. & Rashid, I. Status and Trends in Woman Entrepreneurship in Indonesia: An Empirical Investigation Based on Global Entrepreneurship Monitor Data. Presented at the Diana International Research Conference on Women's Entrepreneurship and Culture, Bangkok, Thailand, July 31- August 2, 2018.
- Schwab, A., Novani, S., Pawitan, G., Putro, U., Widyarini, M., Mayangsari, L., Nawangpalupi, C., Fauzi, I. & Rashid, I. Self-Efficacy of Woman Entrepreneurs: Effects of Culture, Religion and Regional Environments in Indonesia, 2013-2017. Presented at the Diana International Research Conference on Women's Entrepreneurship and Culture, Bangkok, Thailand, July 31- August 2, 2018.
- Nawangpalupi, C., Camelia, A., Widyarini, M., Pawitan, G., Schwab, A. and Novani, S. The Effect of Gender on the Entrepreneurship Discontinuance: Determinants of Females Quitting Businesses in Indonesia. Presented at the Diana International Research Conference on Women's Entrepreneurship and Culture, Bangkok, Thailand, July 31- August 2, 2018.

- Zhang, E., Aven, B., Bidwell, M., Stein, S., Goldberg, A., Srivastava, S., Bode, C., Rogan, M., Rider, C., Wade, J., Swaminathan, A., Schwab, A., Sterling, A. Benson, A., & Rissing, B. On the Move: Career Mobility and its Mechanisms. Author of paper presented in symposium for the Organization & Management Theory Division at the Academy of Management Conference, Atlanta, August 4-8, 2017.
- Rider, C., Wade, J., Swaminathan, A., & Schwab, A. Estimating the Effect of Network Ties on Inter-Organizational Mobility: A Study of National Football League Coaches. Presented at the 9th Annual People and Organizations Conference, Wharton School of Business, University of Pennsylvania, Philadelphia, September 9-10, 2016.
- Gamache, D., Shamsie, J., Schwab, A. & Koopman, J. The Best Defense is a Good Offense: Responding to a Strategic Shift in the NFL. Presented at the Academy of Management Conference, Anaheim, CA, August 6-9, 2016.
- Rider, C., Wade, J., Swaminathan, A., & Schwab, A. Racial Disparity in Leadership: Performance-Reward Bias in Promotions of National Football League Coaches. Presented at the EGOS Conference, Subtheme 22: Powering Inequality: The Impact of Organizational Practices on Individual Employment Outcomes. Naples, Italy, July 7-9, 2016.
- Rider, C., Wade, J., Swaminathan, A., & Schwab, A. Racial Disparity in Promotion Rates of NFL Coaches. Presented at the INFORMS Conference, Organization Science Cluster, Philadelphia, PA, November 2, 2015.
- Rider, C., Wade, J., Swaminathan, A. & Schwab, A. Racial Disparity in Promotion Rates of National Football League Coaches. Presented at the Wharton People & Organizations Conference, Philadelphia, PA, October 16-17, 2015.
- Rider, C., Wade, J., Swaminathan, A. & Schwab, A. Racial Disparity in Promotion Rates of National Football League Coaches. Presented at Academy of Management Conference, Organization and Management Theory Division, Vancouver, Canada, August 7-11, 2015.
- Zhang, W., Zhang, J., Zhang, S. & Schwab, A. Investment Returns of Venture Capital Firms in Emerging Stock Markets: The Influence of Investment Timing and Strategic Affiliation. Presented at the Management Organization Review Conference, Hong Kong, China, December 4, 2014.
- Rider, C., Wade, J., Swaminathan, A. & Schwab, A. Racial Disparity in Promotion Rates of National Football League Coaches. Presented at Institutions & Innovations Conference, Harvard Business School, Boston, MA, November 14, 2014.
- Bakker, R. M., Schwab, A., Knobens, J. & Oerlemans, L. A. G. Alternative Modes of Entrepreneurial Opportunity Exploitation. Presented at the Academy of Management Conference, Entrepreneurship Division, Orlando, FL, August 9-13, 2013. *Proceedings*, 11388. DOI: [10.5465/AMBPP.2013.11388abstract](https://doi.org/10.5465/AMBPP.2013.11388abstract)
- Schwab, A. Multilevel Research: How Dialectic Tensions and Co-Evolutionary Interdependences Drive Long-Term Learning in Organizational Fields. Presented at Organization Science Winter Conference, Steamboat, CO, February 7-10, 2013.
- Bakker, R. M., Schwab, A., Knobens, J. & Oerlemans, L. A. G. Alternative Modes of Entrepreneurial Opportunity Exploitation: The Case of Inter-Organizational Projects. Presented at Australian Centre for Entrepreneurship Research Exchange (ACERE) Conference, Brisbane, Australia, February 5-8, 2013.
- Schwab, A., Miner, A. S. & O'Toole, J. Population-Level Learning: Industry-Level Variability of Learning Outcomes from Innovations. Presented at the INFORMS Conference, Organization Science Cluster, Phoenix, AZ, October 13-16, 2012.
- Bakker, R. M., Schwab, A., Knobens, J. & Oerlemans, L. A. G. Inter-Organizational Project Formation: Firm and Industry Contingency Factors. Presented at European Group for Organizational Studies (EGOS) Conference, Helsinki, Finland, July 2-7, 2012.
- Schwab, A. Miner, A. S. & O'Toole, J. Impact of Post-Adoption Experience with a Managerial Innovation on Variability of Learning Outcomes. Presented at the Strategic Management Conference. Organizational and Management Innovation Track, Miami, FL, November 6-9, 2011.

- Swaminathan, A., Wade, J. B. & Schwab, A. Employment Affiliation Networks and Career Mobility Among NFL Coaching Staff, 1985-2008. Presented at the Academy of Management Conference, San Antonio, TX, August 12-16, 2011.
- Schwab, A. Miner, A. S. & O'Toole, J. Impact of Post-Adoption Experience with a Managerial Innovation on Variability of Learning Outcomes. Presented at Academy of Management Conference. Organization Theory Division, San Antonio, TX, August 12-16, 2011.
- Schwab, A., Byabashaija, W. & Van Auken, H. Venture Formation: The Role of Firm-Founding Experience, Industry Experience and Entrepreneurship Training. Presented at the Strategic Management Conference. Entrepreneurship Track, Rome, Italy, September 12-15, 2010.
- Schwab, A. Social Capital and Career Attainment in Project-Based Industries. Presenter in Professional Development Workshop "Towards a Project-Based View of Strategy and Innovation: Moving beyond Project Management." organized by F. A. Täube and Lars Frederiksen for the Academy of Management Conference, Technology and Innovation Management Division, Montreal, Canada, August 6-10, 2010.
- Schwab, A. & Miner, A. S. Industry-Level Implementation Experience and the Variability of Learning Outcomes. Presented at the Innovation at the Intersection of Strategy, Organization and Learning Conference at Tilburg University, Netherlands, June 10-12, 2010.
- Swaminathan, A., Wade, J. B. & Schwab, A. Employment Affiliation Networks and Career Mobility Among NFL Coaching Staff, 1985-2008. Symposium presentation at the Academy of Management Conference, Montreal, Canada, August 6-10, 2010.
- Swaminathan, A., Wade, J. B. & Schwab, A. Employment Affiliation Networks and Career Mobility Among NFL Coaching Staff, 1985-2008. Presented at European Group for Organizational Studies (EGOS) Conference, Lisbon, Portugal, June 28-30, 2010.
- Schwab, A. & Miner, A. Learning in Project Venture Systems. Presenter in Professional Development Workshop "Towards a Project-Based View of Strategy and Innovation: Moving beyond Project Management" organized by F. A. Täube, Academy of Management Conference, Technology and Innovation Management Division, Chicago, IL, August 7-11, 2009.
- Damoiseau, Y. & Schwab, A. Learning in Project Ventures: Implications of Entrepreneurial Experience for Error Avoidance, Innovation, and Performance. Presented at the Academy of Management Conference, Technology and Innovation Management Division, Anaheim, CA, August 8-13, 2008.
- Byabashaija, W. & Schwab, A. Nascent Entrepreneurship: The Effects of Gestation-Activity Type and Pace of Execution on Firm Emergence. Presented at the Academy of Management Conference, Entrepreneurship Division, Anaheim, CA, August 8-13, 2008.
- Schwab, A., Damoiseau, Y., Moore, J. & Srivardhana, T. Managerial Turnover and Tie Dissolution: Moderating Effects of Relationship Dependence and Tenure. Presented at Academy of Management Conference, Organization and Management Theory Division, Philadelphia, PA, August 3-8, 2007.
- Schwab, A., Damoiseau, Y., Kuzmina, Y. & Thompson, M. The Emergence of Counter Strategies in Hypercompetitive Industries: A Learning Theory Perspective. Presented at Academy of Management Conference, Technology and Innovation Management Division, Philadelphia, PA, August 3-8, 2007.
- Kameny, M. M. & Schwab, A. Layoff Alternatives in Knowledge-Intensive Firms: An Exploratory Study of Management Consulting. Presented at Academy of Management Conference, Management Consulting Division, Philadelphia, PA, August 3-8, 2007.
- Schwab, A., Lampel, J., & Shamsie, J. Rising tiger, fighting dragons: Positioning in an age of globalization of the motion picture industry. Presented at Stern (NYU) Mini-conference on Cultural Production in a Global Context: The Worldwide Film Industries, New York, May 10-12, 2007.
- Damoiseau, Y. & Schwab, A. A Contingency Model of Transactive Memory: The Moderating Effects of Task, Group, and Context Factors. Presented at Southern Management Conference, Clearwater Beach, FL, October 25-29, 2006.

- Schwab, A. Short-Term Project Collaborations as Unique Events: The Implications of Flexibility on Organizational Learning and Governance. Presented at European Group of Organization Studies (EGOS) Conference, Bergen, Norway, July 6-8, 2006.
- Srivardhana, T., Schwab, A., Moore, J. & Damoiseau, Y. Continuation and Dissolution of Interorganizational Linkages with Professional Service Providers. Presented at Southern Management Association Conference, Charleston, NC, November 9-12, 2005.
- Cater, J. J. & Schwab, A. Turnaround Strategies in Family Business: An Exploratory Investigation. Presented at Southern Management Association Conference, Charleston, NC, November 9-12, 2005.
- Schwab, A., Damoiseau, Y., Moore, J. & Srivardhana, T. Performance and Learning Implications of Partial Outsourcing. Presented at the Academy of Management Annual Conference, Organization and Management Theory Division, Honolulu, HI, August 5-10, 2005.
- Schwab, A. Exploitation Learning During Innovation Implementation: A Multi-Level Learning Perspective. Presented at Academy of Management Annual Conference, Technology and Innovation Management Division, New Orleans, August 6-11, 2004.
- Swaminathan, A., Wade, J. B. & Schwab, A. Organizational Performance and Career Mobility. Presented at European Group for Organizational Studies (EGOS) Conference, Lubljana, Slovenia, July 2004.
- Schwab, A., Olson, C. A. & Miner, A. S. Organization-Level and Population-Level Learning During Implementation of a Managerial Innovation in Professional Baseball, 1917-1940. Presented at the Academy of Management Annual Conference, Organization and Management Theory Division, Denver, CO, August 12-14, 2002.
- Schwab, A. & Miner, A. S. Organizational Learning and Short-Term Collaborations: Patterns in the U.S. Movie Industry, 1931-1940. Presented at the Academy of Management Annual Conference, Business Strategy Division, Washington, DC, August 6-8, 2001.
- Schwab, A. Management Practices in Short-Term Network Organizations: The Performance Impact of the Shadow of the Future and Psychological Contracts in the U.S. Movie Industry, 1931-1940. Presented at Academy of Management Annual Conference, Organization and Management Theory Division, Toronto, Canada, August 6-9, 2000.
- Miner, A. S., Schwab, A., Olson, C. A., Moeser, S. & Robinson, D. The Manufacturing Phoenix: Revival of Midwest Manufacturing Employment, 1970-1993. Presented at Academy of Management Annual Conference, Business Strategy Division, Toronto, Canada, August 6-9, 2000.
- Miner, A. S., Schwab, A., Olson, C. A., Moeser, S. & Robinson, D. The Manufacturing Phoenix: Revival of Midwest Manufacturing Employment, 1970-1993. Presented at Strategic Management Society Annual International Conference, Berlin, Germany, October 6-9, 1999.
- Schwab, A. Short-Term Network Organizations: The Emergence of Flexible Production Structures in the U.S. Movie Industry, 1930-1950. Presented at the Doctoral Research Colloquium on Competitiveness and Cooperation, New York University, New York, April 16-18, 1999.
- Olson, C. A., Miner, A. S., Moeser, S., Robinson, D. & Schwab, A. Wage Inequality in the Printing Industry. Presented at the Industry Studies of Wage Inequality Conference sponsored by the HR Network and the Sloan Foundation, Madison, WI, March, 1999.
- Schwab, A. Short-Term Network Organizations: The Emergence and Institutionalization of Flexible Production Structures in the U.S. Movie Industry, 1930-1950. Presented at the Annual Meeting of the Institute for Operations Research and the Management Sciences (INFORMS), Seattle, WA, October 25-28, 1998.
- Schwab, A. Short-Term Network Organizations: The Emergence of Flexible Production Structures in the U.S. Movie Industry, 1930-1950. Presented at the Doctoral Research Colloquium on Competitiveness and Cooperation, Harvard Business School, Boston, MA, March 6-8, 1998.

Olson, C. A. & Schwab, A. The Performance Effects of Human Resource Practices: The Case of Professional Baseball, 1923-1940. Presented at the Annual Meeting of the Academy of Management, Boston, MA, August 8-13, 1997.

Schwab, A. & Olson, C. A. Performance Effects of Interorganizational Human Resource Innovations: The Case of Strategic Alliances in Major League Baseball, 1923-1940. Presented at the Strategic Management Society Annual International Conference, Phoenix, AZ, November 10-13, 1996.

Schwab, A. Second-Chance Meetings in Group Decision Support Systems: New Potentials for Improving Decision Quality. Presented at the Annual Meeting of the Decision Science Institute, Honolulu, HI, November 20-22, 1994.

CONFERENCE AND WEBCAST METHODS PRESENTATIONS (60+ Workshops, Symposia, and Panels)

Schwab, A. Bayesian Statistics: Opportunities for More Rigorous and Meaningful Empirical Analyses. Invited webcast lecture to be broadcasted to over 120 member universities of the Consortium for Advancement Research Methods and Analysis (CARMA), January 26, 2024.

Schwab, A., Cortina, J., & Martin, X. Doctoral Student Replication Studies. Invited Ph.D. Group Panel Discussion Workshop for the Consortium for Advancement Research Methods and Analysis (CARMA), April 5, 2024.

Kramer, M., Cortina, J., & Schwab, A. How to Design, Conduct and Publish High-Quality Replication Studies. Accepted Workshop Proposal for the Professional Development Institute (PDI) at the Southern Academy of Management Conference, St. Petersburg, FL, October 24-28, 2023.

Schwab, A. & Castille, C. Open Science Principles and Practices: A Session for Building Skills and Community. Accepted Proposal for Professional Development Workshop for CARMA at the Southern Academy of Management Conference, St. Petersburg, FL, October 24-28, 2023.

Kramer, M., Cortina, J., Koehler, T., Martin, X., Schwab, A. & Starbuck, W. How to Design, Conduct and Publish High-Quality Replication Studies. Presenter in Professional Development Workshop for the Research Methods Division at the Academy of Management Conference, Boston, August 4-8, 2023.

Schwab, A., Starbuck, W., Krackhardt, D., Hansen, M., Dotson, J., & Nandialath, A. Bayesian Statistics: How to Conduct and Publish High-Quality Bayesian Studies. Organizer and presenter of Professional Development Workshop for the Research Methods Division at the Academy of Management Conference, Boston, August 4-8, 2023.

Starbuck, W., & Schwab, A. Why and How to Replace Statistical Significance Tests with Better Methods to Evaluate Hypotheses. Organizer and presenter of Symposium at the Academy of Management Conference, Boston, August 4-8, 2023.

Schwab, A., Starbuck, W., & Krackhardt, D. Why We All Should Be Bayesians: An Introduction to Bayesian Studies. Organizer and presenter of Symposium at the Academy of Management Conference, Boston, August 4-8, 2023.

Kramer, M., Berry, H., Cortina, J., Koehler, T., Martin, X., Mathieu, J., & Schwab, A. Advancing Science Through Replication, Reproducibility, and Generalizability Studies: What are they, how to design and publish them? Webinar Workshop for Consortium for Advancement Research Methods and Analysis (CARMA), May 19, 2023.

Schwab, A., Dotson, J. & Nandialath A. How to Design, Execute and Publish Bayesian Studies in Management. Organizer and presenter of Webinar for Consortium for Advancement Research Methods and Analysis (CARMA), April 14, 2023.

Schwab, A., Gala, K., Sutter, M. & Starbuck, W. How Replications Can Strengthen Doctoral-Student Education. Presented at the Strategic Management Society Conference, London/UK, September 17-20, 2022.

Quigley, T., Blake, A., Busenbark, J., Gambardella, A., Helfat, C., Hill, A., & Schwab, A. Furthering Strategic Management Research through Collaborative Sharing of Code, Data, and Other Tools. Panel discussion at the Strategic Management Society Conference, London/UK, September 17-20, 2022.

- Starbuck, W., Schwab, A., Hansen, M. & Nandialath, A. Bayesian Statistics: How to Conduct and Publish High-Quality Bayesian Studies. Organizer and presenter of Professional Development Workshop for the Research Methods Division at the Academy of Management Conference, Seattle, August 5-9, 2022.
- Schwab, A., Short, J. & Shrestha, Y. AI, ML and Big Data for Macro Research. Organizer and Presenter of Webinar for Consortium for Advancement Research Methods and Analysis (CARMA), February 4, 2022.
- King, A., Simcoe, T., DiStefano, G. & Schwab, A. If Our Future Is Not in Stars ($p < .05$), Where Is It? Organizer and Moderator of Webinar for Consortium for Advancement Research Methods and Analysis (CARMA), March 25, 2022.
- Howard, M., Kim, R. Heidl, R. & Schwab, A. Advanced Social Network Methods in Macro Research. Organizer and Moderator of Webinar for Consortium for Advancement Research Methods and Analysis (CARMA), April-22, 2022.
- Schwab, A., Telkamp, J. Beltran, J. & Shuumarjav, Y. Artificial Intelligence in Entrepreneurship Research: New Opportunities to Operationalize Passion and Deceit in Venture Pitch Presentations. Presented at the Strategic Management Society Conference, Virtual, September 18-21, 2021.
- Cortina, J., Bergh, D., Langley, A., Rönkkö, M., Oswald, F., Richardson, H. Goldfarb, B., O'Boyle, E., Lambert, L. & Schwab, A. Ask the Quantitative Experts. Organizer and Presenter in Professional Development Workshop for the Research Methods Division at the Academy of Management Conference, Virtual, July 30 – August 3, 2021.
- Greckhamer, T., Balogun, J., Furnari, S., Okhuysen, G., Hudson, B., Jain, S. & Schwab, A. Ask the Qualitative Experts. Organizer of Professional Development Workshop for the Research Methods Division at the Academy of Management Conference, Virtual, July 30 – August 3, 2021.
- Starbuck, W., Schwab, A. & Holloway, S. Why and How to Replace Statistical Significance Tests with Better Methods to Evaluate Hypotheses. Organizer and presenter in Symposium at the Academy of Management Conference, Virtual, July 30 – August 3, 2021.
- Krackhardt, D., Schwab, A. & Starbuck, W. Why We All Should Be Bayesians: An Introduction to Bayesian Studies. Organizer and presenter in Symposium at the Academy of Management Conference, Virtual, July 30 – August 3, 2021.
- Campbell, J., Withers, M., Schwab, A., Goldfarb, B. Cannella, B., Hill, A. et al. Doctoral and Junior Faculty Consortium. Presenter in Professional Development Consortium for the Research Methods Community at the Strategic Management Conference, Virtual, April 9-23, 2021.
- Withers, M., Schwab, A., Bergh, D., Schnatterly, K., Trevis, C., Short, J. et al. Research Methods Paper Development Workshop. Presenter in Professional Development Workshop for the Research Methods Community at the Strategic Management Conference, Virtual, October 19-24, 2020.
- Byron, K., Schwab, A., et al. Ask the Quantitative Experts. Panelist of Professional Development Workshop for the Research Methods Division at the Academy of Management Conference, Virtual, August 7-11, 2020.
- Starbuck, W., Schwab, A., Mark H., Dotson, J. & Mackey, T. Bayesian Statistics: How to Conduct and Publish High-Quality Bayesian Studies. Organizer and presenter of Professional Development Workshop for the Research Methods Division at the Academy of Management Conference, Virtual, August 7-11, 2020.
- Starbuck, W. & Schwab, A. Why and How to Replace Statistical Significance Tests with Better Methods to Evaluate Hypotheses. Organizer and presenter in Showcase Symposium for Research Methods Division at the Academy of Management Conference, Virtual, August 7-11, 2020.
- Krackhardt, D., Schwab, A. & Starbuck, W. Why We All Should Be Bayesians: An Introduction to Bayesian Studies. Organizer and presenter in Showcase Symposium for the Research Methods Division at the Academy of Management Conference, Virtual, August 7-11, 2020. *Proceedings*, 14550. [DOI: 10.5465/AMBPP.2020.14550symposium](https://doi.org/10.5465/AMBPP.2020.14550symposium)

- Starbuck, W., Schwab, A., Mark H., Dotson, J. & Denrell, J. Bayesian Statistics: How to Conduct and Publish High-Quality Bayesian Studies. Organizer and presenter in Professional Development Workshop for the Research Methods Division at the Academy of Management Conference, Boston, MA, August 9-13, 2019.
- Starbuck, W., Schwab, A. & Holloway, S. Why and How to Replace Statistical Significance Tests with Better Methods. Organizer and presenter in Symposium for Research Methods Division at the Academy of Management Conference, Boston, MA, August 9-13, 2019.
- Krackhardt, D., Schwab, A. & Starbuck, W. Bayesian Statistics: Why We All Should Be Bayesians. Organizer and presenter in Symposium for the Research Methods Division at the Academy of Management Conference, Boston, MA, August 9-13, 2019.
- Schwab, A. Investigating the Uncertainty of Hypothesized Effects Using Graphs. Paper presented at the Strategic Management Society Conference, Paris, France, September 22-25, 2018.
- Schwab, A. Why and How to Replace Statistical Significance Tests with Better Methods. Webcast lecture broadcasted to over 120 member universities of the Consortium for Advancement Research Methods and Analysis (CARMA), October 26, 2018.
- Schwab, A., Vanneste, B., Menon, A., Chai, S. and Doshi, A. A Practical Guide to Machine Learning. Organizer and presenter in Professional Development Workshop at the Strategic Management Society Conference, Paris, France, September 22-25, 2018.
- Schwab, A., Banks, G., Mitchell, W, Bergh, D., Gambardella, A. and Goldfarb, B. No More Fixed P-Value Thresholds: Quantitative Strategy Research in the Era of New Journal Reporting Requirements. Organizer of Symposium for the Research Methods Community at the Strategic Management Society Conference, Paris, France, September 22-25, 2018.
- Klarner, P., Schwab, A., Nadkarni, S., Reus, T., Healey, M. and Short, J. Executive Cognition and Strategy Process: Current Research Directions and Methodological Advancements. Organizer of Symposium for the Strategy Process IG and the Research Method Community at the Strategic Management Society Conference, Paris, France, September 22-25, 2018.
- Starbuck, W., Schwab, A. & Holloway, S. Why and How to Replace Statistical Significance Tests with Better Methods. Organizer and presenter in Symposium for Research Methods Division at the Academy of Management Conference, Chicago, IL, August 10-14, 2018.
- Starbuck, W., Schwab, A., Mark H., Dotson, J. & Denrell, J. Bayesian Statistics: How to Conduct and Publish High-Quality Bayesian Studies. Organizer and presenter of Professional Development Workshop for the Research Methods Division at the Academy of Management Conference, Chicago, IL, August 10-14, 2018.
- Starbuck, W. & Schwab, A. Bayesian Statistics: Why We All Should Be Bayesians. Organizer and presenter in Symposium for the Research Methods Division at the Academy of Management Conference, Chicago, IL, August 10-14, 2018.
- Krackhardt, D., Hahn, E., Schwab, A., Stromeyer, W., Denrell, J. & Starbuck, W. Bayesian Statistics: How to Conduct and Publish High-Quality Bayesian Studies. Organizer and presenter of Professional Development Workshop for the Research Methods Division at the Academy of Management Conference, Atlanta, GA, August 4-8, 2017.
- Krackhardt, D., Schwab, A. & Starbuck, W. Bayesian Statistics: Why We All Should Be Bayesians. Organizer and presenter in Symposium for the Research Methods Division at the Academy of Management Conference, Atlanta, GA, August 4-8, 2017.
- Starbuck, W., Schwab, A. & Miller, C. Moving Beyond Tradition: Why and How to Replace Statistical Significance Tests with Better Methods. Organizer and presenter in Symposium for the Research Methods Division at the Academy of Management Conference, Atlanta, GA, August 4-8, 2017.
- Faems, D., Schwab, A., Thanos, I., Martian, C., Langley, A., Reus, T. & Laamanen, T. Researching Processes in Strategy: Core Challenges and Opportunities. Organizer and moderator of Panel Session for the Research Methods Community and the Strategy Process Interest Group at the Strategic Management Society Conference, Berlin, Germany, September 17-20, 2016.

- Starbuck, W. H., Schwab, A., & Holloway, S. How to Improve on Statistical Significance: Effect Sizes, CIs, Graphs and Baseline Models. Co-organizer and presenter in Symposium for the Research Method Division at the Academy of Management Conference, Anaheim, CA, August 6-9, 2016.
- Starbuck, W. H., Krackhardt, D., Schwab, A., Hahn, E., Denrell, J. & Jebb, A. Bayesian Statistics: How to Conduct and Publish High-Quality Bayesian Studies. Co-Organizer and presenter in Professional Development Workshop for Research Methods Division at the Academy of Management Conference, Vancouver, CA, August 7-11, 2015.
- Starbuck, W. H., Schwab, A., Abrahamson, E. & Holloway, S. How to Improve on Statistical Significance: Effect Sizes, CIs, Graphs and Baseline Models. Co-organizer and presenter in Symposium for the Research Methods Division, Organization and Management Theory and Entrepreneurship Divisions at the Academy of Management Conference, Vancouver, Canada, August 7-11, 2015.
- Schwab, A. & Starbuck, W. H. Constructing Priors for Bayesian Analysis from People's Predictions: Lessons from Behavioral and Forecasting Research. Presented at the Strategic Management Conference. Research Method Track, Denver, CO, October 3-6, 2015.
- Starbuck, W. H., Schwab, A., & Holloway, S. Beyond Statistical Significance in Strategy Research: Effect Sizes, CIs, Graphs, Meta-Analysis and Baseline Models. Co-organizer and presenter in Professional Development Workshop for the Research Methods Community at the Strategic Management Society Conference, Denver, CO, October 3-6, 2015.
- Starbuck, W. H., Schwab, A., Hahn, E. & Zhao, Z. Advanced Bayesian Statistics: How to Conduct and Publish High-Quality Bayesian Studies. Co-Organizer and presenter in Professional Development Workshop for Research Methods Division at the Academy of Management Conference, Philadelphia, PA, August 1-5, 2014.
- Cortina, J. M., Edwards, J. R., Jansen, K., Landis, R. S., Schwab, A., Starbuck, W. H. & O'Boyle, E. H. Methodological Approaches to Establishing and Enhancing Research Meaningfulness. Plenary Panel Discussion at the Academy of Management Conference, Research Method Division, Philadelphia, MA, August 4, 2014.
- Krackhardt, D., Starbuck, W. H., Lobo, M. & Schwab, A. Why We All Should Be Bayesians: Opportunities of Bayesian Statistics for Management Research. Co-organizer of Professional Development Workshop for Research Methods Division at the Academy of Management Conference, Orlando, FL, August 9-13, 2013.
- Starbuck, W. H., Schwab, A., Abrahamson, E. & Holloway, S. Alternatives to Null-Hypothesis Significance Testing. Co-organizer and presenter in Professional Development Workshop for the Research Methods Division at the Academy of Management Conference, Orlando, FL, August 9-13, 2013.
- Devinney, T., Schwab, A. et al. Meta-Knowledge and Philosophy of Science in International Business and Management. Presenter in Professional Development Workshop for the International Management Division at the Academy of Management Conference, Orlando, FL, August 9-13, 2013.
- Krackhardt, D., Starbuck, W. H. & Schwab, A. Why We All Should Be Bayesians: Opportunities of Bayesian Statistics for Management Research. Co-organizer of Professional Development Workshop for Research Methods Division at the Academy of Management Conference, Boston, MA, August 3-7, 2012.
- Schwab, A. & Starbuck, W. H. Baseline Models in Emerging Market Research. Presented at the Academy of Management Conference, Research Method Division, Boston, MA, August 3-7, 2012.
- Santiago, L. & Schwab, A. Meet the Editors and Ask Them Questions. Co-organizer of Symposium for Technology Management and Organization Science Cluster, INFORMS Conference, Phoenix, AZ, October 13-16, 2012.
- Starbuck, W., Schwab, A., Thompson, B. & Abrahamson, E. Alternatives to Null-Hypothesis Significance Testing. Co-organizer and presenter in Professional Development Workshop for the Research Methods Division at the Academy of Management Conference, San Antonio, TX, August 12-16, 2011.

- Krackhardt, D., Starbuck, W., Block, J., Sousa Lobo, M., Soofi, E. & Schwab, A. Why We All Should Be Bayesians: Opportunities of Bayesian Statistics for Management Research. Co-organizer of Professional Development Workshop for the Research Methods Division at the Academy of Management Conference, San Antonio, TX, August 12-16, 2011.
- Krackhardt, D., Schwab, A., Block, J., & Starbuck, W. Why We All Should Be Bayesians! Co-organizer of Showcase Symposium, Research Method Division at the Academy of Management Conference, Montreal, Canada, August 6-10, 2010.
- Starbuck, W., Schwab, A. & Thompson, B. Alternatives to Null-Hypothesis Significance Testing. Co-organizer and presenter in Professional Development Workshop, Research Methods Division for the Academy of Management Conference, Montreal, Canada, August 6-10, 2010.
- Starbuck, W., Schwab, A., Hatfield, D. & Abrahamson, E. Alternatives to Null-Hypothesis Significance Testing. Co-organizer and presenter in Professional Development Workshop, Research Methods Division, Academy of Management Conference, Chicago, IL, August 7-11, 2009.
- Starbuck, W., Schwab, A., Holzinger, I., Abrahamson, E & Thompson, B. Alternatives to Null-Hypothesis Significance Testing. Co-organizer of Professional Development Workshop, Research Methods Division, Academy of Management Conference, Anaheim, CA, August 8-13, 2008.
- Starbuck, W., Schwab, A., Holzinger, I., Cortina, J. & Abrahamson, E. Alternatives to Null-Hypothesis Significance Testing. Co-organizer of Professional Development Workshop, Research Methods Division, Academy of Management Conference, Philadelphia, PA, August 3-8, 2007.
- Starbuck, W., Schwab, A., Holzinger, I., Cortina, J., Hubbard, R. & Lambert, L. Alternatives to Null-Hypothesis Significance Testing. Co-organizer of Professional Development Workshop, Research Methods Division, Academy of Management Conference, Atlanta, GA, August 12, 2006.
- Schwab, A. Testing Main Effect Hypotheses in Interaction Models: Arguments for the Wald Test and Against Mean Centering. Presented at the Southern Management Conference, Research Method Division, Clearwater Beach Resort, FL, November 12-15, 2003.

INVITED PRESENTATIONS (about 35+ Presentations)

- Williams, L., Byron, K., Schwab, A., & Welsh, C. Communities for Research Methods. Panel Member of 25th Year Celebration Webinar for Consortium for Advancement Research Methods and Analysis (CARMA), April 14, 2023.
- Schwab, A. Why and How to Replace Statistical Significance Tests with Better Methods in Strategic Management Research. Doctoral Seminar, Singapore Management University, Singapore, July 15, 2019.
- Schwab, A. Why and How to Replace Statistical Significance Tests with Better Methods. Research Seminar, University of Queensland, Brisbane, Australia, November 21, 2018.
- Schwab, A. Why and How to Replace Statistical Significance Tests with Better Methods. Research Seminar, DePaul University, Chicago, IL, November 2, 2018.
- Schwab, A. The Replication Crisis and Emerging Methodological Trends in Management Research: Opportunities and Challenges for Research Universities in Indonesia. Presentation at the Institute of Technology Bandung, Indonesia, July 13, 2018.
- Schwab, A. Why and How to Replace Statistical Significance Tests with Better Methods: Evaluating Hypotheses Using Effect Sizes, Effect Uncertainty, Baseline Models, Meta Analyses and Bayesian Statistics. Presentation at Tsinghua University, Beijing, China, May 22, 2018.
- Schwab, A. Comparative Case Study of Two Entrepreneurial Eco-Systems. Paper presented at the Fulbright Enrichment Conference, Kuala Lumpur, Malaysia, March 14-17, 2018.
- Schwab, A. Implications of Emerging Trends in the Field of Academic Research and Teaching for Ph.D. Education. Presentation at INSEAD, Singapore, June 10, 2016.
- Schwab, A. Beyond Statistical Significance: Effect Sizes, CIs, Graphs, Baseline Models, Meta-Analysis and Bayesian Statistics. Presentation at INSEAD, Singapore, June 10, 2016.

- Bruton, G., Luo, Y., Ahlstrom, D., Boyd, B., Carney, M., Schwab, A., Tsang, E., Wright, R. How to develop papers for submission to leading international journals. Professional development workshop at Sun Yat Sen Business School in Guangzhou, China, May 28, 2016.
- Schwab, A. Publishing in Top Entrepreneurship Journals: Opportunities, Challenges and Recent Trends. Presentation at Institute of Technology Bandung, Indonesia, July 2, 2015.
- Schwab, A. Implications of Emerging Trends in the Field of Academic Research and Teaching for Ph.D. Education. Presentation at Iowa State University, October 31, 2014.
- Schwab, A. The Case Against Null-Hypothesis Statistical Significance Testing: We Can Do Better! Presentation at Malaysia University of Science and Technology, Malaysia, July 14, 2014.
- Schwab, A. Opportunities, Challenges and Recent Trends in Meta-Analysis: A Journal Editor's Perspective. Presentation at University Gadjah Mada, Yogyakarta, Indonesia, June 24, 2014.
- Schwab, A. The Case Against Null-Hypothesis Statistical Significance Tests: Flaws, Alternatives and Action Plans. Presentation at University of Indonesia, Indonesia, June 23, 2014.
- Schwab, A. The Case Against Null-Hypothesis Statistical Significance Tests: Flaws, Alternatives and Action Plans. Presentation at Institute of Technology Bandung, Indonesia, May 19, 2014.
- Schwab, A. The Case Against Null-Hypothesis Statistical Significance Tests: Flaws, Alternatives and Action Plans. Presentation at Singapore Management University, Singapore, May 5, 2014.
- Schwab, A. The Case Against Null-Hypothesis Statistical Significance Tests: Flaws, Alternatives and Action Plans. Presentation at Nanyang Technological University, Singapore, May 7, 2014.
- Schwab, A. The Case Against Null-Hypothesis Statistical Significance Tests: Flaws, Alternatives and Action Plans. Presentation at University Gadjah Mada, Yogyakarta, Indonesia, April 30, 2014.
- Schwab, A. How to Publish in Top Entrepreneurship Journals: Opportunities, Challenges and Recent Trends. Presentation at University Gadjah Mada, Yogyakarta, Indonesia, April 29, 2014.
- Schwab, A. Advanced Research Methods: Case Study Methodologies. Presentation at School of Business and Management, Institute of Technology Bandung, Jakarta, Indonesia, February 3 and 15, 2014.
- Schwab, A., Abrahamson, E., Starbuck, W. H., & Fidler, F. Researchers Should Make Thoughtful Assessments Instead of Null-Hypothesis Significance Tests. Presented at ERIM Seminar Series, Erasmus University, Rotterdam, Netherlands, June 27, 2012.
- Schwab, A., & Starbuck, W. H. The Case Against Null-Hypothesis Significance Testing. Presented at Hong Kong University for Science & Technology, Research Colloquium, Hong Kong, China, June 25, 2012.
- Schwab, A., Miner, A. S. & O'Toole, J. Industry-Level Variability of Learning Outcomes from the Accumulation of Implementation Experience with an Administrative Innovation. Presented at ERIM Seminar Series, Erasmus University, Rotterdam, Netherlands, January 10, 2012.
- Schwab, A. Miner, A. S. & O'Toole, J. Industry-Level Variability of Learning Outcomes from the Accumulation of Implementation Experience with an Administrative Innovation. Presented at MORSE Seminar, Università della Svizzera Italiana, Lugano, Switzerland, December 22, 2011.
- Schwab, A., Byabashaija, W. & Van Auken, H. How Nascent Entrepreneurs Learn from Multiple Sources of Knowledge: Independent and Moderated Effects on Progress Toward Firm Emergence. Presented at European Business School, Doctoral Research Colloquium, July 7, 2011.
- Schwab, A., & Starbuck, W. H. The Case Against Null-Hypothesis Significance Testing. Presented at European Business School, Doctoral Research Colloquium, July 7, 2011.
- Schwab, A., & Miner, A. S. Learning Implications of Partnering Flexibility in Project-Venture Settings. Presented at Tilburg University Research Colloquium, March 15, 2011.
- Schwab, A., & Starbuck, W. H. The Case Against Null-Hypothesis Significance Testing. Presented at Tilburg University Research Colloquium, March 17, 2011.

Schwab, A. & Miner, A. S. The Effects of Project Performance on Repeated Collaboration: A Contingency Model of Outcome-Based Learning in Hybrid-Project Systems. Presented at the ERIM-Seminar Series on Entrepreneurship & Innovation, Erasmus University Rotterdam, Netherlands, October 16, 2007.

OTHER PROFESSIONAL CONFERENCE ACTIVITIES

Conference Track Chair,

- 2014 European Group for Org. Studies (EGOS), Rotterdam, Netherlands, July 3-5.
- 2011 European Academy of Management (EURAM), Tallinn, Estonia, June 2-4.

Conference Session Chair

- 2022 Academy of Management, Seattle, August 5-9.
- 2019 Strategic Management Society, Minneapolis, October 19-22.
- 2015 Strategic Management Society, Denver, CO, October 3-6.
- 2010 Academy of Management, Chicago, IL, August 7-11.
- 2004 Academy of Management, New Orleans, August 6-11.
- 1998 INFORMS/Organization Science, Seattle, WA, October 25-28.

Consortium Panel Member

- 2015 OMT Doctoral Consortium, Academy of Management, Vancouver, Canada, August 7-11.
- 2015 Research Method Division, Doctoral Consortium, Acad. of Management, June 17.
- 2014 New Doctoral Student Consortium, Acad. of Management, Philadelphia, MA, Aug. 1-5.
- 2013 Symposium, BINUS University, Jakarta, Indonesia, October 28.
- 2011 New Doctoral Student Consortium, Acad. of Mgmt, San Antonio, TX, Aug. 12-16.
- 2011 Entrepreneurship Doctoral Consortium, Acad. of Mgmt, San Antonio, TX, Aug. 12-16.
- 2010 New Doctoral Student Consortium, Acad. of Mgmt, Montreal, Canada, August 6-12.
- 2009 New Doctoral Student Consortium, Acad. of Management, Chicago, IL, August 7-11.
- 2008 Entrepreneurship Doctoral Consortium, Acad. of Mgmt, Anaheim, CA, August 8-13.
- 2008 New Doctoral Student Consortium, Acad. of Management, Anaheim, CA, August 8-13.

Conference Discussant

- 2017 Midwest Strategy Meeting, Ames, IA, June 8-9.
- 2005 Academy of Management Conference, Honolulu, August 5-10.

UNIVERSITY SERVICE

2023-present	College of Business Representative , University Library Committee, Iowa State University
2022-present	Co-Chair University Entrepreneurship Leaders Committee , Iowa State University Case Writer , Mind-to-Market Live Case Competition Committee, Iowa State University
2021-present	Director Undergraduate Entrepreneurship Programs , College of Business, Iowa State University Undergraduate ENT program Princeton Review rank #11 (2023, 2022, 2021) and #26 (2020) Member Computer Advisory Committee , College of Business, Iowa State University Liaison Faculty for Entrepreneurship & Innovation , ISU Library, Iowa State University
2018-present	Member Princeton Review Taskforce , ISU Center of Entrepreneurship, Iowa State University Member Promotion & Tenure Committee , Management Department, Iowa State University
2022-2023	J. Pappajohn Center for Entrepreneurship Faculty Fellow , COB, Iowa State University
2018-2022	Member University Entrepreneurship Leaders Committee , Iowa State University
2021-2022	Member College Promotion & Tenure Committee , College of Business, Iowa State University Member Curriculum Committee , Management & Entrepreneurship Dept., Iowa State University
2018-2021	Member Ph.D. Committee , Management Department, Iowa State University Member Faculty Development Committee , College of Business, Iowa State University
2018-2019	Member Strategic Planning Committee , Management Department, Iowa State University
2017-2018	Member Promotion & Tenure Committee , Management Department, Iowa State University

- Member Ph.D. Committee**, Management Department, Iowa State University
Member Faculty Search Committee, Management Department, Iowa State University
Member Faculty Development Committee, College of Business, Iowa State University
- 2016-2017 **Chair Ph.D. Committee for Entrepreneurship**, Management Department, Iowa State University
Member Faculty Search Committee, Management Department, Iowa State University
Member Doctoral Program Committee, College of Business, Iowa State University
Member Academic Standards Committee, College of Business, Iowa State University
Member University Honors Program Committee, Iowa State University
- 2015-2016 **Member Ph.D. Committee for Management**, Management Department, Iowa State University
Chair Academic Standards Committee, College of Business, Iowa State University
Member University Academic Standards and Admissions Committee, Iowa State University
- 2015 **Co-Chair Tenure & Promotion Committee**, Management Department, Iowa State University
- 2014-2017 **Member Entrepreneurship Task Force**, College of Business, Iowa State University
2012-2014 **Member Academic Standards Committee**, College of Business, Iowa State University
2012-2013 **Member Faculty Search Committee**, Management Department, Iowa State University
2011-2012 **Member Scholarship Committee**, Management Department, Iowa State University
2008-2009 **Member Business Learning Teams Committee**, College of Business, Iowa State University
2005-2008 **Chair Self-Assessment Committee**, Management Department, Louisiana State University
2001-2008 **Member Faculty Scholarship Committee**, College of Business, Louisiana State University
2001-2008 **Member Strategy Curriculum Committee**, Management Department, Louisiana State University
2004-2005 **Chair Faculty Search Committee**, Management Department, Louisiana State University
2003-2004 **Member Faculty Search Committee**, Management Department, Louisiana State University
2002-2003 **Mentor in Chancellor's Future Leaders in Research Program**, Louisiana State University
2002-2003 **Member Faculty Search Committee**, College of Business, Louisiana State University
2001-2002 **Member Faculty Search Committee**, Management Department, Louisiana State University
2001-2002 **Member Faculty Search Committee**, Management Department, Louisiana State University
2000-2001 **Member Business School Strategic Planning Committee**, University of Mississippi - Oxford
2000-2001 **Member Faculty Search Committee**, Management Area, University of Mississippi - Oxford
1997-1999 **Member Faculty Search Committee**, Management Department, University of Wisconsin

PROFESSIONAL AFFILIATIONS

- Academy of Management (1995 - present)
Strategic Management Society (1996, 1999, 2010 – present)
INFORMS/Organization Science (2010 - present)
Sigma Nu Tau (ENT) Honor Society (2022 – present)
Ambassador for the Center for Open Science (2019 – present)
Endorser of Responsible Research in Business and Management (2017 – present)
European Group of Organizational Studies (EGOS) (2006-2014)
International Association for Chinese Management Research (2012)

October 15, 2023