

## MICHAEL D. HOWARD

Ivy College of Business  
Iowa State University  
Ames, IA 50011  
Mobile: (503) 914-7130  
Email: [mdh189@iastate.edu](mailto:mdh189@iastate.edu)

### ACADEMIC POSITIONS

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*Ivy College of Business, Iowa State University*

2022 ~ Hilsinger-Janson Professor  
Department of Management and Entrepreneurship

2023 ~ Interim Director of Graduate Education, PhD Program

*Mays Business School, Texas A&M University*

2019 ~ 2022 Academic Director  
McFerrin Center for Entrepreneurship

2018 ~ 2022 Associate Professor with Tenure

2012 ~ 2018 Assistant Professor  
Department of Management

### EDUCATION

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*Michael G. Foster School of Business, University of Washington*

2012 Ph.D. in Technology Entrepreneurship and Strategic Management, minor in Sociology

2010 Master of Science in Business Administration

*University of Illinois at Urbana / Champaign*

1997 Master of Business Administration

1993 Bachelor of Science, Aeronautical and Astronautical Engineering

### PUBLICATIONS

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Howard, M.D., Brändle, L., & Berger, E.S.C. 2024. "Crossing technological boundaries: Brokerage and the co-evolution of innovation networks" *conditionally accepted, Academy of Management Journal*.

Howard, M.D., Dwivedi, P., D'Oria, L., Lyles, M., & Nahm, P. 2024. "How media portrayal of CEO overconfidence impacts radical innovation" *conditionally accepted, Research Policy*.

Garg, S., Pahnke, E., & Howard, M.D. 2024. "Directors in new technology ventures: An empirical inquiry" *Journal of Business Venturing*, forthcoming.

Call, M., Howard, M.D., Hendricks, J., & Idso, C. 2024. "Unpacking the star life cycle: Value creation across stars' careers" *Journal of Management*, forthcoming.

Howard, M.D., Lyles, M., & Yoon, E. 2023. "Right dance wrong partner: CEO overconfidence and organizational knowledge characteristics in alliance partner selection" *Journal of Management*, forthcoming.

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mdh189@iastate.edu

- Josefy, M., Harrison, J., & Howard, M.D. 2023. "Elite pipelines: How elite school ties are reflected in interfirm employee migration" *Journal of Management*, 49(5): 1570-1600.
- Howard, M.D., Kolb, J., & Sy, V. 2021. "Entrepreneurial Identity and Strategic Disclosure: Founder CEOs and New Venture Media Strategy" *Strategic Entrepreneurship Journal*, 15: 3-27.
- Howard, M.D. 2021. "Management of Innovation and Knowledge Sharing" in M. Hitt, M. Lyles, & I. Duhaime (Eds.), *Strategic Management: State of the Field and its Future*. Oxford: Oxford University Press.
- Boeker, W., Howard, M.D., Basu, S., & Sahaym, A. 2021. "Interpersonal relationships, digital technologies, and innovation in entrepreneurial ventures" *Journal of Business Research*, 125: 495-507.
- Withers, M., Howard, M.D., & Tihanyi, L. 2020. "You've got a friend: Examining board interlock formation after financial restatements" *Organization Science*. 31: 742-769.
- Lahiri, A., Cox Pahnke, E., & Howard, M.D., & Boeker, W. 2019. "Collaboration and informal hierarchy in innovation teams: Product introductions in entrepreneurial ventures" *Strategic Entrepreneurship Journal*, 13: 326-358.
- Howard, M.D., Boeker, W., & Andrus J. 2019. "The spawning of ecosystems: How cohort effects benefit new ventures" *Academy of Management Journal*, 62: 1153-1193.
- Park, H.D., Howard, M.D., & Gomulya, D. 2018 "The impact of knowledge worker mobility on post-acquisition breakthrough knowledge creation" *Journal of Management Studies*, 55: 86-107.
- Withers, M., Kim, J.Y., & Howard, M.D. 2018. "The evolution of the board interlock network following Sarbanes-Oxley" *Social Networks*, 52: 56-67.
- Howard, M.D., Withers, M.C., & Tihanyi, L. 2017. "Knowledge dependence and the formation of director interlocks" *Academy of Management Journal*, 60: 1986-2013.
- Howard, M.D., Withers, M.C., Carnes, C., & Hillman, A. 2016. "Friends or strangers? It all depends on context: A replication and extension of Beckman, Haunschild, and Phillips, 2004" *Strategic Management Journal*, 37: 2222-2234.
- Howard, M.D., Steensma, H.K., Lyles, M., & Dhanaraj, C. 2016. "Learning to collaborate through collaboration: How allying with expert firms influences collaborative innovation within novice firms" *Strategic Management Journal*, 37: 2092-2103.
- Kim, J.Y., Howard, M.D., Boeker, W., & Cox Pahnke, E. 2016. "Understanding network formation in strategy research: Exponential random graph models" *Strategic Management Journal*, 37: 22-44.
- Sahaym, A., Howard, M.D., Basu, S., & Boeker, W. 2016. "The parent's legacy: Firm founders and technological choice" *Journal of Business Research*, 69: 2624-2633.
- Basu, S., Sahaym, A., Howard, M.D., & Boeker, W. 2015. "Parent inheritance, founder expertise, and venture strategy: Determinants of new venture knowledge impact" *Journal of Business Venturing*, 30: 322-337.
- Steensma, H.K., Howard, M.D., Lyles, M., & Dhanaraj, C. 2012. "The compensatory relationship between technological relatedness, social interaction, and knowledge flow between firms" *Strategic Entrepreneurship Journal*, 6: 291-306.

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**MANUSCRIPTS UNDER REVISION AND REVIEW**

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Pahnke, E., Zuzul, T., & Howard, M.D. \*\*\*Title Omitted to Preserve Blind Review \*\*\* *first revision under preparation, Academy of Management Journal*

Andrus, J., Lee, J., & Howard, M.D. \*\*\*Title Omitted to Preserve Blind Review\*\*\* *first revision under preparation, Research Policy*

Park, H.D., Gala, K., & Howard, M.D. \*\*\*Title Omitted to Preserve Blind Review\*\*\* *under review, Strategic Entrepreneurship Journal*

Howard, M.D., Pahnke, E., Maldonado-Bautista, I., & Sanchez-Ruiz, P. \*\*\*Title Omitted to Preserve Blind Review\*\*\* *under review, Journal of Management*

**MANUSCRIPTS IN PREPARATION**

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Sanchez-Ruiz, P., Maldonado-Bautista, I., Petrenko, O., & Howard, M.D. “Competing goals of family firms in emerging markets: The imprint of CEO elite education and the balance of family control vs. financial growth” *under preparation for submission, Strategic Management Journal*

Howard, M.D., Pahnke, E., Maldonado-Bautista, I., & Sanchez-Ruiz, P. “Network percolation and the diffusion of technological innovations” *under preparation for submission, Administrative Science Quarterly*

Lee, J., Grubbs, H., Andrus, J., & Howard, M.D. “Borrowing to build: The role of indirect network ties in building social capital for women inventors” *under preparation for submission, Academy of Management Journal*

Pahnke, E., Howard, M.D., Li, T., & Brändle, L. “Deference and asymmetric alliance formation between ventures” *under preparation for submission, Strategic Management Journal*

Basu Thakur, Y., Bement, D., Howard, M.D., & Dwivedi, P. “I’ll take an upgrade! How female CEOs leverage their scarcity to gain prestigious board appointments” *under preparation for submission, Strategic Management Journal*

Sy, V., Kolb, J., & Howard, M.D. “Strategic posturing of multinational companies: Stakeholder versus shareholder orientation and public reception across institutional landscapes” *under preparation for submission, Global Strategy Journal*

Gee, I., Li, J., & Howard, M.D. “New Venture Legitimacy and the Pursuit of Venture Capital in Dual Institutional Environments” *under preparation for submission, Long Range Planning*

**CONFERENCE PROCEEDINGS**

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Pahnke, E., Zuzul, T., & Howard, M.D. (2022) “Dynamic positioning and accelerating product launches by ventures” *Annual Meeting of the Academy of Management Best Paper Proceedings, STR Division.*

Lee, J., Howard, M.D., & Grubbs, H. (2021) “Beyond immediate relations: Understanding women collaborative networks” *Annual Meeting of the Academy of Management Best Paper Proceedings, TIM Division.*

Berger, E.S.C., Brändle, L., & Howard, M.D. (2021) “Toward a socially embedded view of disruptive technology emergence” *Annual Meeting of the Academy of Management Best Paper Proceedings, TIM Division.*

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Josefy, M., Harrison, J., & Howard, M. (2019) "Examining the effects of CEOs elite educational ties and minority status on human capital pipelines" *Annual Meeting of the Academy of Management Best Paper Proceedings, STR Division*.

Howard, M.D. & Sy, V. (2018) "Technology platforms, factions, and adversarial attack: Network dynamics in the smartphone industry" *Annual Meeting of the Academy of Management Best Paper Proceedings, TIM Division*.

Xu, K., Kim, R., Withers, M.C., & Howard, M.D. (2017) "The role of institutional logics in board interlock formation" *Annual Meeting of the Academy of Management Best Paper Proceedings, IM Division*.

Boeker, W., Howard, M.D., Basu, S., & Sahaym, A. (2016) "The influence of founder collaborations on venture knowledge quality" *Annual Meeting of the Academy of Management Best Paper Proceedings, BPS Division*.

Howard, M.D., Nance, D.B., Gomulya, D.M., Park, H.D. (2014) "Consequences of TMT dynamics: The failure to utilize innovation from technology acquisitions" *Annual Meeting of the Academy of Management Best Paper Proceedings, TIM Division*.

**CONFERENCE PRESENTATIONS**

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Cox Pahnke, E., Howard, M.D., Li, T., Brandle, L. (August, 2024) "Competitor dependence and alliance formation between ventures" *Annual Meeting of the Academy of Management*. Chicago, IL.

Berger, E.S.C., Brandle, L., Howard, M.D. (Septemer, 2023) "Innovation network dynamics and the co-evolution of technology communities" *G-Forum Conference on Entrepreneurship, Innovation, and SMEs*. Darmstadt, Germany.

Lee, J., Andrus, J., Howard, M.D., Grubbs, H. (August, 2023) "Borrowing to build: The role of indirect network ties in building social capital for women inventors" *Annual Meeting of the Academy of Management*. Boston, MA.

Basuthakur, Y., Bement, D., Howard, M.D., Dwivedi, P. (August, 2023) "Can I get an upgrade? How female CEOs leverage their scarcity to gain prestigious board appointment" *Annual Meeting of the Academy of Management*. Boston, MA.

Park, H.D., Gala, K., Howard, M.D. (August, 2023) "Social and knowledge brokerage of venture capitalists and co-patenting by portfolio startups" *Annual Meeting of the Academy of Management*. Boston, MA.

Cox Pahnke, E., Howard, M.D., Brandle, L., Li, T. (September, 2022) "Interdependence as a path to coopetition: Alliance formation between ventures" *Strategic Management Society Conference*. London, England.

Cox Pahnke, E., Howard, M.D. (August, 2022) "Dynamic positioning and accelerating product launches by new ventures" *Annual Meeting of the Academy of Management*. Seattle, WA.

Lee, J., Grubbs, H., Andrus, J., Howard, M.D. (June, 2022) "Borrowing to build: The role of indirect network ties in building social capital for women inventors" *Babson College Entrepreneurship Research Conference*. Waco, TX.

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- Lee, J., Howard, M.D., Grubbs, H. (August, 2021) "Beyond immediate relations: Understanding women collaborative networks" *Annual Meeting of the Academy of Management*. Toronto, Canada. *Conference held in virtual format due to Coronavirus.*
- Cox Pahnke, E., Li, T., Howard, M.D., Brandle, L. (August, 2021) "Deference and asymmetric alliance formation between ventures" *Annual Meeting of the Academy of Management*. Toronto, Canada. *Conference held in virtual format due to Coronavirus.*
- Berger, E.S.C., Brandle, L., Howard, M.D. (August, 2021) "Toward a socially embedded view of disruptive technology emergence" *Annual Meeting of the Academy of Management*. Toronto, Canada. *Conference held in virtual format due to Coronavirus.*
- Sy, V., Pahnke, E., Dwivedi, P., Howard, M.D. (June, 2021) "Female inventors and knowledge diffusion" *Babson College Entrepreneurship Research Conference*. Munich, Germany. *Conference held in virtual format due to Coronavirus.*
- Vedula, S., Howard, M.D., Nahm, P. (June, 2021) "Regional institutional logics and evolution of regional innovation networks in the renewable energy industry" *Babson College Entrepreneurship Research Conference*. Munich, Germany. *Conference held in virtual format due to Coronavirus.*
- Gee, I., Howard, M.D., Cox Pahnke, E. (June, 2020) "Disentangling the influence of serial entrepreneurs" *Babson College Entrepreneurship Research Conference*. Knoxville, TN. *Conference held in virtual format due to Coronavirus.*
- Li, T., Howard, M.D., Brandle, L. (March, 2020) "Social status, social exchange, and deference: Asymmetric tie formation between new ventures" *Strategic Management Society Special Conference*. Berkeley, CA. *Conference held in virtual format due to Coronavirus.*
- Nahm, P., Howard, M. (October, 2019) "Consequences of CEO narcissism: An interorganizational network structure perspective" *Strategic Management Society Conference*. Minneapolis, MN.
- Josefy, M., Harrison, J., & Howard, M.D. (August, 2019) "Examining the effects of CEOs elite educational ties and minority status on human capital pipelines" *Annual Meeting of the Academy of Management*. Boston, MA.
- Berger, E.S.C. & Howard, M.D. (October, 2018) "The diffusion of knowledge dependence through cross-national venture capital investors" *G-Forum Conference on Entrepreneurship, Innovation, and SMEs*. Stuttgart, Germany.
- Boeker, W., Howard, M.D., Basu, S., & Sahaym, A. (October, 2018) "Informal knowledge sources, digital technologies, and innovation in entrepreneurial ventures" *G-Forum Conference on Entrepreneurship, Innovation, and SMEs*. Stuttgart, Germany.
- Howard, M.D., Sy, V. (August, 2018) "Technology platforms, factions, and adversarial attack: Network dynamics in the smartphone industry" *Annual Meeting of the Academy of Management*. Chicago, IL.
- Howard, M.D. (December, 2017) "Network dynamics of knowledge dependence, cooperation and attack: The emergence of the smartphone industry" *SMS Special Conference*. San Jose, Costa Rica.
- Howard, M.D., Li, J., Hitt, M.A., Ireland, R.D., Josefy, M., & Kuban, S. (September, 2017) "Knowledge creation after acquisition: A knowledge structure perspective" *Strategic Management Society Conference*. Houston, TX.
- Howard, M.D., Lyles, M. (September, 2017) "The enacted environment and the failure to address knowledge dependence" *Strategic Management Society Conference*. Houston, TX.

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- Xu, K., Withers, M., Kim, J.Y., & Howard, M.D. (August, 2017) "The role of institutional logics in board interlock formation" *Annual Meeting of the Academy of Management*. Atlanta, GA.
- Howard, M.D., Berger, E.S.C. (June, 2017). "The diffusion of knowledge dependence through cross-national venture capital investors. *SMS Special Conference*. Banff, Alberta, Canada.
- Xu, K., Withers, M., Kim, J.Y., & Howard, M.D. (June, 2017) "The role of institutional logics in board interlock formation: Comparing U.S. and Chinese directorate networks" *Sunbelt Conference of the International Network for Social Network Analysis*. Beijing, China.
- Cox-Pahnke, E., Boeker, W., Howard, M.D., & Lahiri, A. (February, 2017) "Collaboration and status in innovation teams: Product introductions in entrepreneurial ventures" *Entrepreneurship and Collaboration Conference, Leeds School of Business*. Boulder, CO.
- Withers, M., Howard, M.D., Tihanyi, L., Jones, L. (September, 2016) "Friends in low places: Examining board interlock formation after financial restatements" *Annual Meeting of the Academy of Management*. Anaheim, CA.
- Garg, S., Howard, M.D., Cox Pahnke, E. (August, 2016) "Venture boards: The impact of CVC-directors on venture innovation" *Annual Meeting of the Academy of Management*. Anaheim, CA.
- Boeker, W., Howard, M.D., Basu, S., & Sahaym, A. (August, 2016) "The influence of founder collaborations on venture knowledge quality" *Annual Meeting of the Academy of Management*. Anaheim, CA.
- Withers, M., Howard, M.D., Tihanyi, L., Jones, L. (April, 2016) "Friends in low places: Examining board interlock formation after financial restatements" *Sunbelt Conference of the International Network for Social Network Analysis*. Newport Beach, CA.
- Garg, S., Howard, M.D., Cox Pahnke, E. (September, 2015) "Venture boards: The impact of CVC-directors on venture innovation" *West Coast Research Symposium*. Seattle, WA.
- Josephy, M., Harrison, J., Howard, M.D., (September, 2015) "The effect of elite education ties on organizational networks" *Strategic Management Society Conference*. Denver, CO.
- Howard, M.D., Boeker, W., Andrus, J. (August, 2015) "Cooperation and competition among new ventures: The role of generational cohorts" *Annual Meeting of the Academy of Management*. Vancouver, BC.
- Howard, M.D., Scoresby, R.B. (August, 2015) "Technology and new venture spawning: How incumbent firm knowledge structure influences entrepreneurship" *Annual Meeting of the Academy of Management*. Vancouver, BC.
- Withers, M., Howard, M., Kim, J.Y. (June, 2015) "The origin and evolution of board interlock formation" *Sunbelt Conference of the International Network for Social Network Analysis*. Brighton, UK.
- Howard, M.D., Withers, M., Tihanyi, L. (September, 2014) "Knowledge dependence and the formation of board interlocks" *Strategic Management Society Conference*. Madrid, Spain.
- Park, H.D., Howard, M.D., Gomulya, D. (September, 2014) "When does acquisition lead to breakthrough knowledge creation?" *Strategic Management Society Conference*. Madrid, Spain.
- Boeker, W., Cox Pahnke, E., Howard, M.D., Kim, J.Y. (August 2014) "Understanding the structure and evolution of organizational networks: ERGMs." *Annual Meeting of the Academy of Management*. Philadelphia, PA.

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- Howard, M.D., Xu, K. (August 2014) "Conflicting identities in new ventures: When academic founders may be a liability" *Annual Meeting of the Academy of Management*. Philadelphia, PA.
- Howard, M.D., Nance, D.B., Gomulya, D.M., Park, H.D. (August 2014) "Consequences of TMT dynamics: The failure to utilize innovation from technology acquisitions" *Annual Meeting of the Academy of Management*. Philadelphia, PA.
- Boeker, W., Howard, M.D., Lahiri, A., Cox Pahnke, E. (May 2014) "Prior collaboration, expertise, and status in new venture innovation" *Industry Studies Annual Conference*. Portland, OR.
- Gomulya, D., Howard, M.D. (March 2014) "The dynamics of attentional engagement, disengagement, and re-engagement: The effect of pace of VC financing on new venture innovation" *SMS Special Conference*. Tel-Aviv, Israel.
- Boeker, W., Cox Pahnke, E., Howard, M.D., & Lahiri, A. (September 2013) "Who's inventing and how? Human capital strategy and new venture commercial performance" *Strategic Management Society Conference*. Atlanta, GA.
- Howard, M.D., Steensma, H.K., Lyles, M., & Dhanaraj, C. (September 2013) "Learning to collaborate through collaboration: The influence of external alliance learning on internal innovation" *Strategic Management Society Conference*. Atlanta, GA.
- Boeker, W., Cox, E., Howard, M.D., & Kim, R. (August 2013) "Bankers or brokers? Firm knowledge and venture capital portfolio performance" *Annual Meeting of the Academy of Management*. Orlando, FL.
- Lahiri, A., Howard, M.D., & Boeker, W. (August 2012) "The oversocialized founder? The impact of founder's coinventor network on new venture knowledge creation" *Annual Meeting of the Academy of Management*. Boston, MA.
- Howard, M.D., Sahaym, A., & Basu, S. (August, 2011) "Brotherly love or sibling rivalry: Genealogical ventures from common organizational parents" *Annual Meeting of the Academy of Management*. San Antonio, TX
- Boeker, W., Basu, S., Howard, M.D., & Sahaym, A. (August, 2011) "Geographic and technological proximity and the quality of knowledge of new ventures" *Annual Meeting of the Academy of Management*. San Antonio, TX
- Howard, M.D. (August 2010) "The impact of innovation and reputation on corporate social performance" *Annual Meeting of the Academy of Management*. Montreal, Canada
- Steensma, H.K., Howard, M.D., Lyles, M., & Dhanaraj, C. (August 2010) "The compensatory role of absorptive capacity and social embeddedness in learning from an alliance" *Annual Meeting of the Academy of Management*. Montreal, Canada
- Boeker, W., Basu, S., Howard, M.D., & Sahaym, A. (August 2010) "Knowledge inheritance and the quality of knowledge of new ventures" *Annual Meeting of the Academy of Management*. Montreal, Canada
- Howard, M.D. (August 2009) "Not invented here revisited: The bias against innovations from technology acquisitions" *Annual Meeting of the Academy of Management*. Chicago, IL
- Boeker, W., Basu, S., Howard, M.D., & Sahaym, A. (August 2009) "The parent's legacy: Firm founders and technological choice" *Annual Meeting of the Academy of Management*. Chicago, IL

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### HONORS, AWARDS AND GRANTS

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- 2023 *Academy of Management Journal* Best Reviewer Award
- 2022 Hilsinger-Janson Professorship in Management and Entrepreneurship, Ivy College of Business, Iowa State University
- 2022 Karl Schlecht Foundation Best Entrepreneurship Research Award (with E. Cox Pahnke, L. Brandle, & T. Li), G-Forum 25<sup>th</sup> Annual Interdisciplinary Conference on Entrepreneurship, Innovation, and SMEs: *Interdependence as a path to cooptation: Alliance formation between ventures* (September)
- 2018 Schulze Publication Award (with E. Cox Pahnke, J.Y. Kim, & W. Boeker), Entrepreneur & Innovation Exchange: *Bankers or brokers? For favored firms, VCs invest more than dollars*
- 2018 FGF Norbert Szyperski Technology and Innovation Management Award (with W. Boeker, S. Basu, & A. Sahaym), G-Forum Conference on Entrepreneurship, Innovation, and SMEs: *Informal knowledge sources, digital technologies, and innovation in entrepreneurial ventures* (October)
- 2017 Honorable Mention for Best Paper Award, Strategic Management Society Costa Rica Special Conference: *Network dynamics of knowledge dependence, cooperation and attack: The emergence of the smartphone industry* (December)
- 2017 Center for Governance, Institutions & Organizations Best Paper Award (with K. Xu, J.Y. Kim, & M. Withers), International Management Division, Academy of Management Conference: *The role of institutional logics in board interlock formation* (August)
- 2017 Mays Grand Challenge Grant, (with M. Withers), "Entrepreneurial Resource Dependence," Mays Business School, Texas A&M University
- 2016 Distinguished Paper Award (with W. Boeker, S. Basu, & A. Sahaym), Business Policy and Strategy Division, Academy of Management Conference: *The influence of founder collaborations on venture knowledge quality* (August)
- 2016 Mays Summer Research Grant, Mays Business School, Texas A&M University

### MEDIA MENTIONS AND APPEARANCES

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- 2021 *BBC*: "Why it's So Hard to Work with a Creative Genius" (May 11)
- 2020 *KAGS TV, NBC Affiliate*: "Unemployment Benefits Ends Soon, What Next?" (July 30)
- 2020 *KAGS TV, NBC Affiliate*: "Small Businesses Have Been Hit Hardest During the Pandemic, How Are They Bouncing Back?" (April 28)
- 2020 *KAGS TV, NBC Affiliate*: "Tech Start-up Hiring 1000 Employees in the Brazos Valley this Year" (February 20)
- 2018 *AP Financial News*: "Thinking of Partnering? Some Tips for Business Owners" (7 November)
- 2018 *AP Regional State Report – New York*: "Bound to Fail: Poor Choices Can Ruin Business Partnerships" (7 November)
- 2018 *BizEd*: "Acquisition without Attrition" (September/October)
- 2017 *Investor's Business Daily*: "6 Critical Steps to Picking the Right Business Partner" (2 July)

### INVITED PRESENTATIONS

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- 2024 Cox-Pahnke, E., Zuzul, T., Howard M.D. "Dynamic strategic framing and accelerating product launches by new ventures" Johannes Kepler University. Linz, Austria. (June)
- 2024 Garg, S., Cox-Pahnke, E., Howard, M.D. "Directors in new technology ventures: An empirical inquiry" Business Venturing Workshop for the Special Issue on Venture Boards. ETH Business School. Zurich, Switzerland. (June)
- 2023 Cox-Pahnke, E., Zuzul, T., Howard M.D. "Dynamic strategic framing and accelerating product launches by new ventures" Chinese University of Hong Kong (February; virtual presentation)



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- 2022 Cox-Pahnke, E., Howard, M.D., Li, T., Brandle, L. “Competitive dependence and alliance formation between ventures” University of Wisconsin at Milwaukee (September; virtual presentation)
- 2018 INEF round table participant, “Between unicorns and reality: A cross-country perspective” 22<sup>nd</sup> Annual G-Forum Conference on Entrepreneurship, Innovation and SMEs, Stuttgart, Germany. (October)
- 2016 Withers, M., Howard, M.D., Tihanyi, L., Jones, L. “Friends in low places: Examining board interlock formation after financial restatements” University of Hohenheim. Stuttgart, Germany. (June)
- 2016 Howard, M.D., Boeker, W., Andrus J. “Understanding the boundaries and benefits of coopetition: Resource dependence and organizational siblings” Strategic Management Journal Workshop for the Special Issue on the Interplay of Competition and Cooperation. LUISS Business School. Rome, Italy. (June)
- 2016 Withers, M., Howard, M.D., Tihanyi, L., Jones, L. “Friends in low places: Examining board interlock formation after financial restatements” Rice University. Houston, TX. (January)
- 2015 Howard, M.D., Withers, M., Tihanyi, L. “Knowledge dependence and the formation of board interlocks” University of Texas at Dallas. Dallas, TX. (March)

## TEACHING

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### Doctoral Thesis Committees:

*Ivy College of Business, Iowa State University:* Yuting Yang (Strategy)  
(Committee co-chair)

*Mays Business School, Texas A&M University:* Erik Hoempler (Strategy/Entrepreneurship)  
Peter Nahm (Strategy/Entrepreneurship)  
(Committee chair)  
Valerie Sy (Strategy/Entrepreneurship)  
(Committee chair)  
Jingyu (Sissi) Li (Strategy)  
Richard Scoresby (Strategy)

### Courses Taught:

*Ivy College of Business, Iowa State University*

Strategic Management MGMT 504  
Section evaluation 4.77/5 (Fall 2023)  
Section evaluation 4.77/5 (Fall 2023)

Corporate Entrepreneurship MGMT/ENTSP 320  
Section evaluation 4.59/5 (Spring 2023)  
Section evaluation 4.35/5 (Spring 2023)

Strategic Entrepreneurship MGMT/ENTSP 520X (Graduate course)  
Section evaluation 5.00/5 (Intersession 2022-23)

*Mays Business School, Texas A&M University:*

Doctoral Seminar in Social Network Analysis MGMT 689-600

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mdh189@iastate.edu

Section evaluation 5.00/5 (Spring 2022)

Doctoral Seminar in Entrepreneurship MGMT 682

Section evaluation 5.00/5 (Spring 2021)

Section evaluation 4.98/5 (Spring 2019)

Strategic Entrepreneurship MGMT 638 (Graduate course)

Section evaluation 4.88/5 (Spring 2020)

Section evaluation 4.71/5 (Spring 2019)

Business and Corporate Strategy MGMT 680 (Graduate course)

Section evaluation 4.50/5 (Fall 2021)

Section evaluation 4.67/5 (Fall 2020)

Section evaluation 4.97/5 (Fall 2017)

Section evaluation 4.96/5 (Fall 2017)

Section evaluation 4.62/5 (Fall 2015)

Section evaluation 4.93/5 (Fall 2015)

Section evaluation 4.76/5 (Fall 2014)

Section evaluation 4.73/5 (Fall 2014)

Section evaluation 4.48/5 (Fall 2013)

Section evaluation 4.85/5 (Fall 2013)

Strategic Management MGMT 466H (Honors undergraduate capstone course)

Section evaluation 5.00/5 (Fall 2021)

Section evaluation 4.50/5 (Fall 2020)

Section evaluation 4.75/5 (Fall 2019)

Section evaluation 4.18/5 (Fall 2018)

Section evaluation 4.69/5 (Fall 2017)

Section evaluation 5.00/5 (Fall 2016)

Section evaluation 4.80/5 (Fall 2015)

Section evaluation 4.94/5 (Fall 2014)

Section evaluation 4.77/5 (Fall 2013)

Strategic Management MGMT 466 (Undergraduate capstone course)

Section evaluation 4.62/5 (Fall 2021)

Section evaluation 4.84/5 (Spring 2020)

Section evaluation 4.97/5 (Fall 2016)

Section evaluation 4.95/5 (Fall 2016)

Section evaluation 4.50/5 (Fall 2012)

Section evaluation 4.61/5 (Fall 2012)

Section evaluation 4.73/5 (Fall 2012)

*University of Washington, Foster School of Business:*

2010 ~ 2011     Instructor, Strategic Management (Undergraduate capstone course)

2008 ~ 2010     Teaching Assistant for Dr. Charles Hill, Management Strategy (MBA and EMBA)

2008             Teaching Assistant for Dr. Mina Yoo, Introduction to Entrepreneurship (Undergraduate)

*Embry Riddle Aeronautical University, Portland, OR:*

2006             Instructor, International Business (Undergraduate elective)

2006             Instructor, Macroeconomics (Undergraduate required course)

2005             Instructor, Microeconomics (Undergraduate required course)

**CURRENT AND RECENT SERVICE, PROFESSIONAL AFFILIATIONS**

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## MICHAEL D. HOWARD

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2023 ~ Interim Director of Graduate Education (DOGE), Ivy College of Business PhD Program  
2023 ~ Ivy College of Business JPEC Faculty Fellow  
2023 ~ Founding Chair, Entrepreneurship and Technological Innovation Research Council  
2022 ~ Member, Digital and Precision Agriculture Advisory Committee  
2023 ~ Member, Department of Management and Entrepreneurship Doctoral Committee  
2022 ~ Member, Ivy College of Business Promotion and Tenure Committee  
2022 ~ Member, Department of Management and Entrepreneurship P&T Committee  
2022 ~ Co-chair, Babson Conference Proposal Committee  
2023 ~ Editorial Board Member, Journal of Management  
2019 ~ Editorial Board Member, Academy of Management Journal  
2024 ~ Editorial Board Member, Journal of Business Venturing  
2019 ~ 2020 Representative at Large, Strategic Management Society Research Community  
2023 ~ Ad hoc reviewer, Academy of Management Review  
2023 ~ Ad hoc reviewer, Research Policy  
2018 ~ Ad hoc reviewer, Strategic Management Journal  
2018 ~ 2024 Ad hoc reviewer, Journal of Business Venturing  
2016 ~ 2019 Ad hoc reviewer, Academy of Management Journal  
2012 ~ Ad hoc reviewer, Journal of Management Studies  
2019 ~ Ad hoc reviewer, Social Networks  
2013 ~ Member of the Strategic Management Society  
2007 ~ Member of the Academy of Management

### INDUSTRY EXPERIENCE

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1997 ~ 2004 Intel Corporation, Hillsboro, OR  
Senior Finance Manager, Desktop Products Group (2002-2004)  
Finance Manager, Technology and Manufacturing Group (1999-2002)  
Senior Finance Analyst, Desktop Products Group (1997-1999)  
1994 ~ 1995 Chiyoda International Corporation, Normal, IL  
Project Engineer