

Micah J. Marzolf

Assistant Professor | Department of Supply Chain Management
Iowa State University | Debbie and Jerry Ivy College of Business
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ACADEMIC POSITION

Assistant Professor of Supply Chain Management
Iowa State University, Ames, IA

August 2023 – Present

EDUCATION

Ph.D. in Logistics

2019 – 2023

Michigan State University
Eli Broad College of Business
Concentration: Econometrics
GPA: 4.00 / 4.00

Bachelor of Science in Business Administration

2013 – 2017

Central Michigan University
Majors: Logistics Management and Marketing
University Honors Program Centralis Scholar, Full-Ride Scholarship Recipient
Study Abroad: British Business, Culture, and Language (Summer 2015)
GPA: 3.97 / 4.00

RESEARCH INTERESTS

Topics: retail supply chain management; retail operations

Methodologies: secondary data; econometrics; behavioral experiments

PUBLISHED MANUSCRIPTS

Marzolf, M. J., Miller, J. W., & Peinkofer, S. T. (2024). Retail & Wholesale Inventories: A Literature Review and Path Forward. *Journal of Business Logistics*, 45(1).
<https://doi.org/10.1111/jbl.12367>

REFEREED CONFERENCE PRESENTATIONS

Marzolf, M. J. (2024; upcoming). Exploring Challenges and the Evolution of the Retail Industry: A Consumer Perspective. Presentation as a finalist for Elwood S. Buffa Doctoral Dissertation Award. Decision Sciences Institute Annual Conference: Phoenix, AZ.

Marzolf, M. J., Peinkofer, S. T., & Miller, J. W. (2022). Does the Cause of a Stockout Matter? Investigating the Impact on Consumer Sentiments and Behaviors. Decision Sciences Institute Annual Conference: Houston, TX.

Marzolf, M. J., Miller, J. W., & Peinkofer, S. T. (2022). Volatility of Retail Inventories: The Role of Empirical Inventory Leanness. Academic Research Symposium at Council of Supply Chain Management Annual EDGE Conference: Nashville, TN.

Marzolf, M. J., Peinkofer, S. T., & Miller, J. W. (2021). Heterogeneous Uncertainty in the Retail Industry During COVID-19: A Panel Data Exploration. Decision Sciences Institute Annual Conference: Virtual.

Marzolf, M. J., Peinkofer, S. T., & Miller, J. W. (2021). Heterogeneous Uncertainty in the Retail Industry During COVID-19: A Panel Data Exploration. Academic Research Symposium at Council of Supply Chain Management Annual EDGE Conference: Atlanta, GA.

Ward (Marzolf), M. J., Peinkofer, S. T., & Miller, J. W. (2020). Exploring Service Triads in E-commerce Retailing. Academic Research Symposium at Council of Supply Chain Management Annual EDGE Conference: Virtual.

NON-REFEREED INDUSTRY ARTICLES

Miller, J., Marzolf, M., & Peinkofer, S. (2021). Physical retailers' e-commerce shifting back to stores: US data. ([Journal of Commerce](#))

NON-REFEREED WHITE PAPERS

Whipple, J., Bolumole, Y., Speier-Pero, C., & Ward (Marzolf), M. (2020). The U.S. pharmaceutical supply chain: Overcoming current challenges and identifying future opportunities. Research supported by The Axia Institute, Michigan State University.

SERVICE

Reviewing:

Editorial Review Board: International Journal of Physical Distribution & Logistics Management (January 2024 – Present)

Ad Hoc Reviewer: Journal of Business Logistics (August 2022 – Present)

Editorial Review Board: Journal of Supply Chain Management (May 2022 – Present)

Junior Editorial Review Board: Journal of Supply Chain Management (August 2021 – May 2022)

Panels:

Surviving the Dissertation (upcoming; 2024). Invited Panelist for the Bowersox Doctoral Symposium: Nashville, TN.

Job Search Process – Perspectives from Both Sides (2023). Invited Panelist for the Bowersox Doctoral Symposium: Orlando, FL.

Service to the department:

Supply Chain Management Department Undergraduate Recruiting Co-representative (August 2023 – Present)

TEACHING EXPERIENCE

Courses taught:

SCM 301: Introduction to Supply Chain Management (Iowa State University: fall 2023, spring 2024)

SCM 373: Logistics and Transportation Management (Michigan State University: spring 2022, summer 2022)

Recognition:

2021–2022 Instructor of Excellence Award, Eli Broad College of Business (SCM 373, Spring 2022). Awarded to Top 10% of instructors based on student evaluation ratings.

INDUSTRY & CONSULTING EXPERIENCE

Procurement and Operations Advisory Associate (January 2018 – June 2019)

KPMG, Chicago, IL, and Detroit, MI

- Developed strategies and processes to ensure client compliance with a new product traceability requirement
- Updated client's cross-functional standard operating procedures to reflect new and updated processes to manage master data
- Coordinated and facilitated an opportunity for client education and collaboration on a new device identifier requirement
- Interviewed 50+ stakeholders, evaluated input, and coordinated a workshop to assess client's procurement organization
- Identified and implemented an improved onboarding process for new hires in the practice to improve transitions

Core Purchasing Intern (May – August 2017)

Ford Motor Company, Dearborn, MI

- Collaborated with a cross-functional team to identify and research targeted costs, resulting in \$3 million annual savings
- Developed a tool to track Buyer progress, led check-ins, and provided training to drive a cost-savings initiative

Customer Supply Chain Strategies Co-op (January – June 2016)

Kimberly-Clark, Neenah, WI

- Communicated written and verbally with the sales team and monitored an email inbox to provide timely support to over 200 customers
- Executed projects and developed strategic supply chain plans that resulted in up to \$9 million in cost-savings
- Led cross-functional meetings to investigate incoming returns and create reports for leadership
- Participated in a Kaizen and fulfilled follow-ups aimed at driving improvement in over, short, and damage spend

PROFESSIONAL AFFILIATIONS

- Council of Supply Chain Management Professionals
- Decision Sciences Institute

CERTIFICATION

Lean Six Sigma Green Belt, Central Michigan University, Issued May 2017