

# Mónica L. Gordillo

Teaching Professor in Management and Entrepreneurship

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## EDUCATION

- M.A. *Master of Arts in Latin American Studies*  
University of Kansas, Lawrence, Kansas, 1998.
- 1997-1998 **International Student Scholarship Award**, University of Kansas, Lawrence, Kansas.
- M. Phil. *Master of Philosophy in Management Studies* Major: International Business  
University of Cambridge, Cambridge, England. 1996.
- 1996-1997 **Lucy Cavendish College Scholarship Award**, Cambridge University, Cambridge, England.
- B.A. *Bachelor of Arts in Business Administration*, Major: Finance  
University of San Francisco de Quito (USFQ), Ecuador, 1992.
- 1992 **Summa Cum Laude**: San Francisco de Quito University, Quito Ecuador.

## TEACHING EXPERIENCE

### IOWA STATE UNIVERSITY Ivy College of Business

- 2021-Present ***Diversity, Equity, and Inclusion in Organizations* (MGMT 4720)**  
Various terms / face-to-face and hybrid
- 2020-Present ***Responsible Management and Leadership in Business* (MGMT 3720)**  
Various terms / multiple sections
- 2010-present ***Management of Organizations* (MGMT 3700)**  
Various online and face-to-face, including large sections.
- 2015-2020 ***Working with Honors Students*** (work related studies or class component)
- 2005-2019 ***International Management* (MGMT 4140)**  
2021-2024 Various terms / multiple sections
- 2004-2010 ***Strategic Management* (MGMT 4780)**  
Various terms / multiple sections

### WASHBURN UNIVERSITY

#### MBA Program

- 1998-1999 ***Strategic Analysis* (BU 659)**

# Mónica L. Gordillo CV

## PROFESSIONAL DEVELOPMENT

Teaching and Learning Conference (TLC) and Academy of Management Annual meetings, Chicago  
August 9-13, 2024

Teaching and Learning Conference (TLC) and Academy of Management Annual meetings, Boston  
August 4-8, 2023.

Business School Diversity, Equity, and Inclusion Conference at the University of Tennessee-Knoxville  
March 8-10, 2023

*“Faculty Development seminar in International Management & Global Strategy”*

Teaching pedagogy to teach international management, focused on current trends and best practices in global competitive strategies, organizational structures and capabilities, control and coordination in multinationals, global leadership and innovation and knowledge management.

University of South Carolina, June 2-7, 2019. Funded with \$4,000.00 Grant for Faculty Development from the Office of Diversity and Inclusion. Iowa State University.

*“The Art and Craft of Discussion Leadership.”* Student-centered skills and knowledge development to select, analyze, and discuss business cases. Harvard Business School, Boston, May 2004.

## HONORS:

Associate/Full Term Faculty Teaching Award, Department of Management and Entrepreneurship, 2024

Faculty Inclusion Equity Award, Ivy College of Business, 2023

Outstanding Achievement in Teaching Award, Department of Management and Entrepreneurship, 2022

Nominated to Term Superior Service in Teaching Award, Department of Management and

Entrepreneurship, 2022

Nominated to Term Superior Service in Teaching Award, Ivy College of Business, 2021

Nominated to Term Superior Service in Teaching Award, Ivy College of Business, 2020

## RESEARCH PUBLICATIONS

Gordillo, M., & Herrmann, P. 2005. Adoption of new technologies in the face of economic crises: The case of Ecuador. *International Journal of Entrepreneurship and Innovation Management*, (3/4): 251-268.

Herrmann, P., & Gordillo, M. 2001. Organizational innovation in developing countries: An empirical approach. *International Journal of Organization Theory and Behavior*, 4(1-2): 33- 55.

## INDUSTRY EXPERIENCE

2018

***Founder and Manager***

Marfeps Handicraft

Ecuadorian handicraft products (Small Business Enterprise)

1998-1999

***Assistant to the Plant Manager***

Assisted in general management activities, including quality and productivity control. Coordinated institutional relationships with headquarters in Spain.

**SAI Automotive USA, Kansas City, Kansas.**

## Mónica L. Gordillo CV

1993-1994 **Assistant to the CEO**  
Managed portfolio, traded treasury products. Evaluated and sold corporate bonds.  
**Préstamos Bank, Quito, Ecuador.**

1992-1993 **Treasury Trader**  
Managed portfolio, traded treasury products. Evaluated and sold corporate bonds.  
**Esfisa - Investban Corporation, Quito, Ecuador.**

### INSTITUTIONAL SERVICE

#### *Ivy College of Business Committees*

Member, Diversity Advisory Committee. Helped deploy Ivy College of Business Student Climate Survey to obtain and improve students' perception of levels of diversity and inclusion. Ivy College of Business, Iowa State University, From Fall 2020- present

Member, Academic Standards Committee. Review and evaluate honors students' proposals and presentations. From Fall 2020 – present

Member, Scholarship Committee for the Management and Entrepreneurship Department. From 2020 – present

Member, Scholarship Committee for Gerdin Leaders Academy (GLA) Ethics Essay. From 2020 - present

#### *Department of Management and Entrepreneurship*

Search Committee to select Chair of the Department of Management. Helped recruit, evaluate, and select current chair of department. Ivy College of Business, Iowa State University, 2019.

Member, Gerdin Art Committee. Helped design and develop public art statements to guide college art acquisition. Ivy College of Business. Iowa State University, 2019.

Member, Business Week Committee. Helped in various annual activities geared to promote the Ivy College of Business through student professional development, corporate engagement, and philanthropic efforts. From 2015 - present

Member. Young Women in Business Conference. Designed, organized, and coordinated activities, and presented management-related topics in day-long business presentations to high school potential ISU students. Ivy College of Business. Iowa State University. 2012 - 2020.

#### *University Level Committees*

Member U.S. Diversity Course Requirement Committee. From 2022. Interim Chair Fall 2023 (3-year post)

Member, Committee for the Consideration of Removing Names from University Property. Reviewing the removal of Cat Hall's name. From 2021 – present.

## **Mónica L. Gordillo CV**

Member, Committee to Establish Principles on Renaming. University committee to establish principles and processes for formal review of historic naming and honoring decisions, 2020.

Co-chair, UNIDAS. Space for Latina identifying students, faculty, and staff. Iowa State University. From 2019- present

Participant. Human Library. ISU Parks Library. Event to build empathy and understanding of various identities. March 2019.

Co-chair, COLEGAS Iowa State University's Hispanic and Latino Faculty and Staff Association (FSA). Design, development, and organization networking events to integrate Latin community. 2018-2019

### **PROFESSIONAL PRESENTATIONS**

*“Latinx Voices Across the ISU Campus”* U.S. Latino/a Studies Program 25 Years Anniversary Symposium. Iowa State University, September 18, 2019

Presentation *“Al Exito”* Iowa State University, May 10, 2019

Inclusive visit and orientation for Middle school students, which promotes Hispanic and Latino students to study at Iowa State University.

*“Corporate social responsibility in Latin America”* Foreign Relations Council. Iowa City, IA. November 7, 2018

*“Leadership in Business for Women.”* Cochran Fellowship is a Nigerian women’s program which goal is to allow fellows to strengthen leadership, entrepreneurship, management, and agribusiness development skills through workshops, seminars, lectures, and visits to farms and agriculture related facilities on campus and around the state of Iowa, September 2017.

*“Corporate social responsibility in Latin America”* Briar Cliff University, April 26, 2017

### **FOREIGN LANGUAGE**

Spanish. Fluent, excellent command.