

Education

- Ph.D. Entrepreneurship/Strategic Management minor
Kelley School of Business, Indiana University – August, 2012
Dissertation: “Teaching an Individual To Fish: The Influence of Expert Opportunity Recognition Process Modeling Upon Aspiring Entrepreneurs”
- M.B.A. Entrepreneurship & Consulting emphasis, with honors
Tippie School of Business, University of Iowa – 2005
- B.S. M.I.S. & Accounting double major, with honors
Luther College, Decorah IA – 2001

Academic Positions

- Associate Professor, Ivy College of Business, Iowa State University, July 2017 – Present
Ames, Iowa
- Assistant Professor, Spears School of Business, Oklahoma State University, Stillwater, Oklahoma July 2012 – June 2017
- Research Associate/Associate Instructor, Kelley School of Business, Indiana University, Bloomington, Indiana August 2007 – June 2012
- Adjunct Business Instructor, Hubei University of Science and Technology – Wuhan, China Sept. 2005 – June 2006

Journal Publications (Refereed)

- Gala, K., Schwab, A., and Mueller, B. Forthcoming. Star entrepreneurs on digital platforms: Heavy-tailed performance distributions and their generative mechanisms. *Journal of Business Venturing*.
- Gala, K., Valladares, C., and Mueller, B. Forthcoming. Students’ assumptions of entrepreneurs’ performance: The paradox of excess entry and missed opportunity. *Journal of Business Venturing Insights*.
- Gala, K., and Mueller, B. Forthcoming. Religion and entrepreneurial exits: Divine attributions and eternal time-frames. *Journal of Management, Spirituality & Religion*.
- Gala, K., and Mueller, B. 2022. Acquihires by SMEs as a strategic response to industry digitalization. *Journal of Small Business Management*, 1-39.
- Nikolaev, B., Lerman, M., Boudreaux, C, and Mueller, B. 2022. Self-employment and eudaimonic well-being: The mediating role of problem- and emotion-focused coping.

Entrepreneurship Theory and Practice, 10422587221126486.

- Mueller, B.A., Wolfe, M.T., and Syed, I. 2017. Passion and grit: An exploration of the pathways leading to venture success. *Journal of Business Venturing*, 32(3): 260-279.
- Mueller, B.A., and Shepherd, D.A. 2016. Making the most of failure experiences: Exploring the relationship between business failure and the identification of business opportunities. *Entrepreneurship Theory and Practice*, 40(3): 457-487.
- Baron, R.A., Mueller, B.A., and Wolfe, M.T. 2016. Self-efficacy and entrepreneurs' adoption of unattainable goals: The restraining effects of self-control. *Journal of Business Venturing*, 31(1): 55-71.
- Mueller, B.A., Titus, V.K., Covin, J.G., and Slevin, D.P. 2012. Pioneering orientation and firm growth: Knowing when and to what degree pioneering makes sense. *Journal of Management*, 38(5): 1517-1549.

Conference Proceedings

- Gala, K., Schwab, A., and Mueller, B.A. 2023. Star entrepreneurs: Non-normal performance outcomes in the digital economy. *Frontiers of Entrepreneurship Research*.
- Nikolaev, B., Lerman, M., and Mueller, B.A. 2020. Entrepreneurship, coping, and eudaimonic well-being. *Academy of Management Best Paper Proceedings*, Virtual.
- Mueller, B.A., and Valladares, C. 2020. All hail the overcomers: How entrepreneurs spur themselves to start new ventures. *Academy of Management Best Paper Proceedings*, Virtual.
- Nikolaev, B., Lerman, M., and Mueller, B.A. 2020. Entrepreneurship and eudaimonic well-being: The mediating role of coping strategies. *Frontiers of Entrepreneurship Research*.
- Mueller, B.A., Baron, R.A., and Wolfe, M.A. 2015. Building entrepreneurial expertise: The importance of self-regulatory behaviors on the long road to mastery. *Frontiers of Entrepreneurship Research*.
- Syed, I., and Mueller, B.A. 2015. From passion to alertness: An investigation of the mechanisms through which passion drives alertness. *Academy of Management Best Paper Proceedings*, Vancouver, B. C.
- Syed, I., and Mueller, B.A. 2014. Finding the passion to persevere: An exploration of the mechanisms by which passion fuels entrepreneurial grit. *Frontiers of Entrepreneurship Research*, forthcoming.
- Mueller, B.A., and Shepherd, D.A. 2013. An exploration of the cognitive factors involved in learning from failure. *Academy of Management Best Paper Proceedings*, Orlando, FL.
- Mueller, B.A., and Shepherd, D.A. 2012. Learning from failure: How entrepreneurial failure aids in the development of opportunity recognition expertise. *Frontiers of Entrepreneurship Research*, 32.
- Mueller, B.A., Titus, V.K., Covin, J.G., and Slevin, D.P. 2009. Market pioneering and firm growth: Knowing when and to what degree pioneering makes sense. *Academy of Management Best Paper Proceedings*, Chicago, IL.

Conference Presentations

- Sapru, A., and Mueller, B.A. 2024. Impact of grandiose narcissism and perspective-taking on new venture idea quality. Academy of Management Conference, Entrepreneurship Division, Chicago, IL.
- Valladares, C., Mueller, B., and Anderson, M. 2023. The path of most resistance: Rebels, mavericks, and contrarians scale development. Academy of Management Conference, Entrepreneurship Division, Boston, MA.
- Gala, K., and Mueller, B. 2023. The influence of religion on entrepreneurial exits. Academy of Management Conference, Entrepreneurship Division, Boston, MA.
- Gala, K., Schwab, A., and Mueller, B. 2023. Star entrepreneurs: Non-normal performance outcomes in the digital economy. Babson Conference, Knoxville, TN.
- Gala, K., and Mueller, B. 2022. Examining the pathways of entrepreneurial passion: Exploring ties to entrepreneurial orientation. Academy of Management Conference, Entrepreneurship Division, Seattle, WA.
- Valladares, C., and Mueller, B. 2022. Rebels, mavericks, and contrarians: The entrepreneurial side of nonconformity. Academy of Management Conference, Entrepreneurship Division, Seattle, WA.
- Gala, K., Mueller, B., and Sapru, A. 2022. Examining the pathways of entrepreneurial passion: Exploring ties to entrepreneurial orientation. Babson Conference, Waco, TX.
- Valladares, C., and Mueller, B.A. 2022. Measuring nonconformity for entrepreneurial research: Conceptual framework and scale development. Babson Conference, Waco, TX.
- Lee, Y., Mueller, B.A., & Herrmann, P. 2021. Entrepreneurial passion, organizational innovation, and firm performance. Academy of Management Conference, Virtual.
- Valladares, C., and Mueller, B.A. 2021. Getting it done or doing it right: Antecedents and outcomes of entrepreneurial passion. Academy of Management Conference. Virtual.
- Lee, Y., Mueller, B.A., & Herrmann, P. 2021. Entrepreneurial passion, organizational innovation, and firm performance. Babson Conference, Virtual.
- Nikolaev, B., Lerman, M., and Mueller, B. 2020. Entrepreneurship, coping, and eudaimonic well-being. Academy of Management Conference, Virtual.
- Mueller, B.A., and Valladares, C. 2020. All hail the overcomers: How entrepreneurs spur themselves to start new ventures. Academy of Management Conference, Virtual.
- Valladares, C., and Mueller, B.A. 2020. Self-regulation, entrepreneurial passion, and important outcomes in the entrepreneurial process: A more holistic exploration into passion theory. Babson Conference, Virtual.
- Nikolaev, B., Lerman, M., and Mueller, B. 2020. Entrepreneurship and eudaimonic well-being: The mediating role of coping strategies. Babson Conference, Virtual.
- Sapru, A., Mueller, B.A., and Wolfe, M.T. 2019. Investigating the impact of entrepreneurs' regulatory and temporal focus on venture performance. Academy of Management Meeting, Entrepreneurship Division, Boston, MA.
- Mueller, B.A., and Wolfe, M.T. 2019. What's in the secret sauce? The importance of self-regulation in building entrepreneurial expertise. Academy of Management Meeting, Entrepreneurship Division, Boston, MA.

- Mueller, B.A. 2019. Making the most of experience: How entrepreneurs learn to identify opportunities. Babson Conference, Babson College, MA.
- Sapru, A., Mueller, B.A., and Wolfe, M.T. 2019. From motivation to action: Exploring the antecedents and consequences of entrepreneurial alertness. Babson Conference, Babson College, MA.
- Mueller, B.A. 2017. Passion and entrepreneurial expertise: Exploring the motivational and self-regulatory mechanisms behind entrepreneurial skill development. Babson Conference, Norman, OK.
- Mueller, B.A., Wolfe, M.T., and Syed, I. 2016. Passion and perseverance: How love of work drives entrepreneurs to overcome. Academy of Management Meeting, Entrepreneurship Division, Anaheim, CA.
- Wolfe, M.T., and Mueller, B.A. 2015. Passion as a double-edged sword. Academy of Management Meeting, Entrepreneurship Division, Vancouver, B.C.
- Mueller, B.A., and Wolfe, M.T. 2015. Entrepreneurs' goals and firm performance: The moderating effects of self-control. Academy of Management Meeting, Entrepreneurship Division, Vancouver, B.C.
- Syed, I., and Mueller, B.A. 2015. From passion to alertness: An investigation of the mechanisms through which passion drives alertness. Academy of Management Meeting, Entrepreneurship Division, Vancouver, B.C.
- Mueller, B.A., and Baron, R.A. 2015. Building entrepreneurial expertise: The importance of self-regulatory behaviors on the long road to mastery. Babson Conference, Boston, MA.
- Syed, I., and Mueller, B.A. 2015. Follow your passion: How entrepreneurial passion motivates alertness to opportunities. Babson Conference, Boston, MA.
- Syed, I., and Mueller, B.A. 2014. Finding the passion to persevere: An exploration of the mechanisms by which passion fuels entrepreneurial grit. Babson Conference, London, Canada.
- Mueller, B.A., Arseneau, E, and Wolfe, M. 2014. Entrepreneurial orientation: A manifestation of an entrepreneur's internal psychological resources. Babson Conference, London, Canada.
- Mueller, B.A. 2014. Effectuation and the social construction of opportunity ideas. Entrepreneurship Research Exemplars Conference, Keystone, CO.
- Mueller, B.A., and Shepherd, D.A. 2013. An exploration of the cognitive factors involved in learning from failure. Academy of Management Meeting, Entrepreneurship Division, Orlando, FL.
- Mueller, B. A., and Shepherd, D. A. 2013. Learning from experts: A social constructivist perspective on entrepreneurial learning. International Academy of Business and Economics, Orlando, FL.
- Mueller, B.A., and Shepherd, D.A. 2012. Learning to identify opportunities: The concomitant influence of affect, cognition, and motivation. Academy of Management Meeting, Entrepreneurship Division, Boston, MA.

- Mueller, B.A., and Shepherd, D.A. 2012. Learning from failure: How entrepreneurial failure aids in the development of opportunity recognition expertise. Babson Conference, Fort Worth, TX.
- Mueller, B.A., Titus, V.K., Covin, J.G., and Slevin, D.P. 2009. Market pioneering and firm growth: Knowing when and to what degree pioneering makes sense. Best Paper Proceedings, Academy of Management Meeting, Entrepreneurship Division, Chicago, IL.

Teaching

- Entrepreneurship and New Venture Startup (ENTSP 5660), Iowa State University
- Entrepreneurship and Innovation (ENTSP 3100), Iowa State University
- Historical Foundations of Entrepreneurship Research (MGMT 606X), Iowa State University
- Self-Regulation and Entrepreneurship (ENTSP/MGMT 620C), Iowa State University
- Strategic Entrepreneurship Management, Oklahoma State University
- Entrepreneurial Thinking and Behavior, Oklahoma State University
- Contemporary Research Topics in Entrepreneurship (Doctoral), Oklahoma State University
- Entrepreneurship and Venture Management (Masters), Oklahoma State University
- Explore Entrepreneurship, Indiana University

Academic Service

- Assessment of Learning Committee, 2023 – Present
- DOGE of Masters in Entrepreneurship Program, 2023 – Present
- Dissertation Committee Member for Huiqing Ju, 2023 – Present
- Dissertation Committee Member for Emily Schrimpf, 2022 – Present
- Co-Chair Dissertation Committee for Kaushik Gala, 2023 – Present
- Doctoral sponsor of Kaushik Gala, 2021 – Present
- Course Coordinator for MGMT/ENTSP 310, 2019 – Present
- Doctoral sponsor of Carlos Teran and Aakash Sapru, 2018 – 2023
- ENT PhD Coordinator, 2020 – 2023
- Co-Chair of the Babson Conference Planning Committee, 2022 – Present
- Search Committee Co-Chair, Fall 2021
- Editorial Review Board – *Journal of Business Venturing*, 2018 – Present
- Member of Outcomes Assessment Committee, 2018 – 2020
- Member of Strategic Planning Committee, 2019 – 2020
- Member of Graduate Certificate in Entrepreneurship Committee, 2018 – Present
- Member of Management Department Search Committee, 2018
- Member of E-Leadership Committee, Iowa State University, 2017 - Present
- Member of Diversity Committee, Iowa State University, 2017 - 2018
- Member of Entrepreneurship Doctoral Committee, Iowa State University, 2017 - Present
- Head of EEE Department Search Committee – Oklahoma State University, 2014

- Member of the Doctoral Student Committee, Oklahoma State University, 2011 - Present
- Faculty Advisor to the E-Club, Oklahoma State University, 2011-2013
- Ad-Hoc Reviewer, *Journal of Management*, *Journal of Business Venturing*, *Entrepreneurship Theory and Practice*, *Strategic Entrepreneurship Journal*
- Ad-Hoc Reviewer, *Academy of Management Annual Meeting*, 2009-Present

Academic Honors & Awards

- 2023: Department of Management – Associate/Full Professor Teaching Award
- 2023: Teacher of the Month (February)
- 2019: Department of Management Junior Faculty Teaching Award
- 2018: Teacher of the Month Nominee, Iowa State University (January)
- 2017: Teacher of the Month Nominee, Iowa State University (September)
- 2017: Received the Richard W. Poole Research Excellence Award
- 2014: Selected as a recipient of the NFIB Award for Excellence in Research (Best Paper, Babson)
- 2014: Received the Richard W. Poole Research Excellence Award
- 2012: Chosen as a ‘Distinguished Reviewer’ for the 2012 Ent Division at the AOM Conference
- 2012: Selected as Mortar Board’s Golden Torch Recipient for teaching excellence
- 2008-2010: Elected and served as Co-President of the Kelley Doctoral Student Association
- 2009: Academy of Management Entrepreneurship Division Doctoral Consortium Attendee
- 2008-2011: John and Esther Reese Fellowship Recipient (\$5000 per annum)
- 2008-2011: Doctoral Fellowship Business Grant Recipient (\$1300 per annum)
- 2000: Phi Beta Kappa, Luther College

Affiliations

- Academy of Management
- International Academy of Business and Economics