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EDUCATION:

Ph.D. (1988) Michigan State University - East Lansing, Michigan
Major: Marketing
Minors: Logistics; Advertising/Promotion
Dissertation: Outsourcing Logistical Services:
Firm-Specific Usage Patterns (An Empirical Study)

M.B.A. (1981) Western Michigan University - Kalamazoo, Michigan
General Business Concentration

B.B.A. (1980) Western Michigan University - Kalamazoo, Michigan
Cum laude.
Major: Marketing

ACADEMIC APPOINTMENTS:

Summer 2017 - Debbie and Jerry Ivy Chair in Business
and Professor of Supply Chain Management
Iowa State University

Fall 2012 - Professor and Bowersox-Thull Chair in
Spring 2017 Logistics and Supply Chain Management
Michigan State University

Fall 2002 - Division Director and Siegfried Chair in
Summer 2011 Marketing and Supply Chain Management
The University of Oklahoma

Fall 2001 - Division Director and Siegfried Chair in Marketing,
Summer 2002 The University of Oklahoma

Vita - Patricia J. Daugherty – January 2022

Fall 1999 - Summer 2001	Interim Division Director in Marketing and Siegfried Professor, The University of Oklahoma
Summer 1999 - Summer 2001	Full Professor and Siegfried Professor in Marketing, The University of Oklahoma
Fall 1997 - Spring 1999	Associate Professor and Siegfried Professor in Marketing, The University of Oklahoma
Fall 1995 - Spring 1997	Associate Professor of Marketing and Distribution, The University of Georgia
Fall 1989 - Spring 1995	Assistant Professor of Marketing and Distribution, The University of Georgia
Fall 1988 - Summer 1989	Post Doctoral Fellow, Michigan State University
Fall 1985 - Summer 1988	Research and Teaching Assistant, Michigan State University
Fall 1983 - Spring 1985	Marketing Instructor, Western Michigan University

BUSINESS EXPERIENCE:

Produce Buyer, The Great A & P Tea Co., Inc.-National Produce Division.

Consultant - Marketing and Logistics.

Clients include:

Baxter Healthcare
Digital Equipment Corporation
The Gillette Company
Nabisco Foods

Owens-Corning Fiberglas
Ralston Purina Company
State of Michigan-Dept. of Commerce
Zellerbach/Mead

REFEREED JOURNAL ARTICLES:

1. Raj Agnihotri, Ashish Kalra, Haozhe Chen, and Patricia J. Daugherty, "Utilizing Social Media in a Supply Chain B2B Setting: A Knowledge Perspective," forthcoming in Journal of Business Logistics.
2. Raj Agnihotri, Sudha Mani, Nawar N. Chaker, Patricia J. Daugherty, and Prabakar Kothandaraman, 2020, "Drivers and Performance Implications of Frontline Employees' Social Capital Development and Maintenance: The Role of Online Social Networks," Decision Sciences. <https://doi.org/10.1111/dec.12489>

3. Patricia J. Daugherty, Yemisi Bolumole, and Scott J. Grawe, 2019, "The New Age of Customer Impatience: An Agenda for Reawakening Logistics Customer Service Research," International Journal of Physical Distribution & Logistics Management, Vol. 49, No. 1, pp. 4-32.
4. Thomas J. Goldsby, Walter Zinn, David J. Closs, Patricia J. Daugherty, James R. Stock, Stanley E. Fawcett, and Matthew Waller, 2019, "Reflections on 40 Years of the *Journal of Business Logistics*: From the Editors," Journal of Business Logistics Vol. 40, No. 1, pp. 4-29.
5. Angela Jones, Stanley E. Griffis, Matthew A. Schwieterman, and Patricia J. Daugherty, 2019, "Examining the Impact of Shipping Charge Fairness on Consumer Satisfaction and Behavior," Transportation Journal, Vol. 58, No. 2, pp. 101-125.
6. Alan Amling and Patricia J. Daugherty, "Logistics and Distribution Innovation in China," 2018, International Journal of Physical Distribution & Logistics Management, Vol. 50, No. 3, pp. 323-332.
7. Frank Montabon, Patricia J. Daugherty, and Haozhe Chen, 2018, "Setting Standards for Single Respondent Survey Design," Journal of Supply Chain Management, Vol. 54, No. 1, pp. 35-41.
8. Patricia J. Daugherty, Yemisi A. Bolumole, and Matthew A. Schwieterman, 2017, "Logistics Research: What a Long, Strange Trip It's Been," Transportation Journal, Vol. 56, No. 3, pp. 213-226.
9. Yemisi A. Bolumole, Scott J. Grawe, and Patricia J. Daugherty, 2016, "Customer Service Responsiveness in Logistics Outsourcing Contracts: The Influence of Job Autonomy and Role Clarity among On-site Representatives," Transportation Journal, Vol. 55, No. 2, pp. 124-148.
10. Haozhe Chen, Patricia J. Daugherty, and Angela Jones, 2016, "Ensuring Returns Management Software Effectiveness through Joint Development Orientation," Transportation Journal, Vol. 55, No. 1, pp. 1-30.
11. Elten D. Briggs, Timothy D. Landry, and Patricia J. Daugherty, 2016, "A Framework of Satisfaction Formation for Continually Delivered Business Services," Journal of Business and Industrial Marketing, Vol. 31, No. 1, pp. 112-122.
12. Scott J. Grawe, Patricia J. Daugherty, and Peter M. Ralston, 2015, "Enhancing Dyadic Performance through Boundary Spanners and Innovation: An Assessment of Service Provider-Customer Relationships," Journal of Business Logistics, Vol. 36, No. 1, pp. 88-101.
13. Theodore P. Stank, Chad W. Autry, Patricia J. Daugherty, and David J. Closs, 2015, "Re-Imagining the Ten Mega Trends that Will Revolutionize Supply Chain Logistics," Transportation Journal, Vol. 54, No. 1, pp. 7-32.
14. Scott J. Grawe, Chad W. Autry, and Patricia J. Daugherty, 2014, "Organizational Implants and Logistics Service Innovation: A Relational Social Capital Perspective," Transportation Journal, Vol. 53, No. 2, pp. 180-210.

15. Peter M. Ralston, Scott J. Grawe, and Patricia J. Daugherty, 2013, "Logistics Salience Impact on Logistics Capabilities and Performance," International Journal of Logistics Management, Vol. 24, No. 2, pp. 136-152.
16. Judith M. Whipple, Stanley E. Griffis, and Patricia J. Daugherty, 2013, "Conceptualizations of Trust: Can We Trust Them?" Journal of Business Logistics, Vol. 34, No. 2, pp. 117-130.
17. Scott J. Grawe, Patricia J. Daugherty, and Rajiv P. Dant, 2012, "Logistics Service Providers and Their Customers: Gaining Commitment through Organizational Implants," Journal of Business Logistics, Vol. 33, No. 1, pp. 50-63.
18. Scott J. Grawe, Patricia J. Daugherty, and James C. McElroy, 2012, "External Organizational Commitment among Organizational Implants: The Case of Logistics Service Providers," Transportation Review Part E, Vol. 48, No. 1, pp. 165-177.
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20. Patricia J. Daugherty, Haozhe Chen, and Bruce G. Ferrin, 2011, "Organizational Structure and Logistics Service Innovation," International Journal of Logistics Management, Vol. 22, No. 1, pp. 26-51.
21. Scott J. Grawe, Patricia J. Daugherty, and Anthony S. Roath, 2011, "Knowledge Synthesis and Innovative Logistics Processes: Enhancing Operational Flexibility and Performance," Journal of Business Logistics, Vol. 32, No. 1, pp. 69-80.
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23. Elten Briggs, Timothy D. Landry, and Patricia J. Daugherty, 2010, "Investigating the Influence of Velocity Performance on Satisfaction with Third Party Logistics Service," Industrial Marketing Management, Vol. 30, pp. 640-649.
24. Haozhe Chen, Yu Tian, Alexander E. Ellinger, and Patricia J. Daugherty, 2010, "Managing Logistics Outsourcing Relationships: An Empirical Investigation in China," Journal of Business Logistics, Vol. 31, No. 2, pp. 279-299.
25. Stefan E. Genchev, Timothy D. Landry, Patricia J. Daugherty, and Anthony S. Roath, 2010, "Developing Reverse Logistics Programs: A Resource Based View," Journal of Transportation Management, Vol. 21, No. 1, pp. 7-26.
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29. Patricia J. Daugherty, Haozhe Chen, Daniel D. Mattioda, and Scott J. Grawe, 2009, "Marketing/Logistics Relationships: Influence on Capabilities and Performance," Journal of Business Logistics, Vol. 30, No. 1, pp. 1-18.
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31. Scott J. Grawe, Haozhe Chen, Daniel D. Mattioda, and Patricia J. Daugherty, 2008, "Profit Contribution Information's Impact on Internal Integration," Journal of Transportation Management, Vol. 19, No. 2, pp. 38-53.
32. Elten Briggs, Timothy D. Landry, and Patricia J. Daugherty, 2007, "Patronage in Continually Delivered Business Service Contexts," Journal of Business Research, Vol. 60, No. 11, pp. 1144-1151.
33. Haozhe Chen, Daniel D. Mattioda, and Patricia J. Daugherty, 2007, "Firm-Wide Integration and Firm Performance," The International Journal of Logistics Management, Vol. 18, No. 1, pp 5-21.
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44. Patricia J. Daugherty, Jack J. Kasulis, and R. Glenn Richey, 2002, "The Role of Customer Service in Trade Promotion Decisions," The International Journal of Logistics Management, Vol. 13, No. 1, pp.43-56.
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46. Judith M. Whipple, Robert Frankel, and Patricia J. Daugherty, 2002, "Information Support for Alliances: Performance Implications," Journal of Business Logistics, Vol. 23, No. 2, pp. 67-82.
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48. Patricia J. Daugherty, Chad W. Autry, and Alexander E. Ellinger, 2001, "Reverse Logistics: The Relationship Between Resource Commitment and Program Performance," Journal of Business Logistics, Vol. 22, No. 1, pp. 107-123.
49. Robert E. Sabath, Chad W. Autry, and Patricia J. Daugherty, 2001, "Automatic Replenishment Programs: The Impact of Organizational Structure," Journal of Business Logistics, Vol. 22, No. 1, pp. 91-105.
50. Theodore P. Stank, Scott B. Keller, and Patricia J. Daugherty, 2001, "Supply Chain Collaboration and Logistical Performance," Journal of Business Logistics, Vol. 22, No.1, pp. 29-48.

51. Alexander E. Ellinger, Patricia J. Daugherty and Scott B. Keller, 2000, "The Relationship Between Marketing/Logistics Interdepartmental Integration and Performance in U.S. Manufacturing Firms: An Empirical Study," Journal of Business Logistics, Vol. 21, No. 1, pp. 1-22.
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56. Alexander E. Ellinger, John C. Taylor, and Patricia J. Daugherty, 1999, "Automatic Replenishment Programs and Level of Involvement: Performance Implications," The International Journal of Logistics Management, Vol. 10, No. 1, pp. 25-36.
57. Theodore P. Stank, Patricia J. Daugherty, and Chad W. Autry, 1999, "Collaborative Planning: Supporting Automatic Replenishment Programs," Supply Chain Management: An International Journal, Vol. 4, No. 2, pp. 75-85.
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61. Theodore P. Stank, Patricia J. Daugherty, and Alexander E. Ellinger, 1998, "Pulling Customers Closer through Logistics Service," Business Horizons, Vol. 41, No. 5, pp. 74-80.
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64. Craig M. Gustin, Patricia J. Daugherty, and Alexander E. Ellinger, 1997, "Supplier Selection: An Empirical Examination of Systems/Software Purchase Decisions," International Journal of Purchasing and Materials Management, Vol. 33, No. 4, pp. 41-46.
65. William W. Keep and Patricia J. Daugherty, 1997, "Carrier Selection Criteria and Shippers' Perceptions of Truck versus Intermodal Transportation," Business & Public Affairs, Vol. 23, No. 2 (Spring), pp. 2-10.
66. Theodore P. Stank and Patricia J. Daugherty, 1997, "The Impact of Operating Environment on the Formation of Cooperative Logistics Relationships," Transportation Research: Part E (The Logistics and Transportation Review), Vol. 33E, No. 1, pp. 53-65.
67. Theodore P. Stank, Patricia J. Daugherty, and Alexander E. Ellinger, 1997, "Voice of the Customer: The Impact on Customer Satisfaction," International Journal of Purchasing and Materials Management, Vol. 33, No. 4, pp. 2-9.
68. Patricia J. Daugherty, Alexander E. Ellinger, and Craig M. Gustin, 1996, "Integrated Logistics: Achieving Logistics Performance Improvements," Supply Chain Management: An International Journal, Vol. 1, No. 3, pp. 25-33. (Best Paper Award 1996)
69. Patricia J. Daugherty, Theodore P. Stank, and Dale S. Rogers, 1996, "Third Party Service Providers: Purchasers' Perceptions," International Journal of Purchasing and Materials Management, Vol. 32, No. 2, pp. 23-29.
70. Dale S. Rogers, Patricia J. Daugherty, and Alexander E. Ellinger, 1996, "The Relationship Between Information Technology and Warehousing Performance," The Logistics and Transportation Review, Vol. 32, No. 4, pp. 409-421.
71. Michael S. Spencer, Patricia J. Daugherty, and Dale S. Rogers, 1996, "Logistics Support for JIT Implementation," International Journal of Production Research, Vol. 34, No. 3, pp. 701-714.
72. Theodore P. Stank, Patricia J. Daugherty, and Alexander E. Ellinger, 1996, "Information Exchange, Responsiveness, and Logistics Provider Performance," The International Journal of Logistics Management, Vol. 7, No. 2, pp. 43-57.
73. Theodore P. Stank, Margaret A. Emmelhainz, and Patricia J. Daugherty, 1996 "The Impact of Information on Supplier Performance," Journal of Marketing Theory and Practice, Vol. 4, No. 4, pp. 95-105.
74. Donald J. Bowersox and Patricia J. Daugherty, 1995, "Logistics Paradigms: The Impact of Information Technology," Journal of Business Logistics, Vol. 16, No. 1, pp. 65-80.

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76. Patricia J. Daugherty, Richard Germain, and Cornelia Dröge, 1995, "Predicting EDI Technology Adoption in Logistics Management: The Influence of Context and Structure," The Logistics and Transportation Review, Vol. 31, No. 4, pp. 309-324.
77. Patricia J. Daugherty and Paul H. Pittman, 1995, "Utilization of Time-Based Strategies: Creating Distribution Flexibility/Responsiveness," International Journal of Operations and Production Management, Vol. 15, No. 2, pp. 54-60.
78. Craig M. Gustin, Patricia J. Daugherty, and Theodore P. Stank, 1995, "The Effects of Information Availability on Logistics Integration," Journal of Business Logistics, Vol. 16, No. 1, pp. 1-21.
79. Dale S. Rogers and Patricia J. Daugherty, 1995, "Warehousing Firms: The Impact of Alliance Involvement," Journal of Business Logistics, Vol. 16, No. 2, pp. 249-269.
80. Dale S. Rogers, Patricia J. Daugherty, and Theodore P. Stank, 1995, "Benchmarking Programs: Opportunities for Enhancing Performance," Journal of Business Logistics, Vol. 16, No. 2, pp. 43-63.
81. Jo Ann L. Asquith, Patricia J. Daugherty, and Marla Royne Stafford, 1994, "Advertising and Ad Agency Views on Electronic Zipping," Journal of Promotion Management, Vol. 2, No. 2, pp. 87-100.
82. Patricia J. Daugherty, Cornelia Dröge, and Richard Germain, 1994, "Benchmarking Logistics in Manufacturing Firms," The International Journal of Logistics Management, Vol. 5, No. 1, pp. 9-18.
83. Patricia J. Daugherty, Dale S. Rogers, and Michael S. Spencer, 1994, "Just-in-Time Functional Model: Empirical Test and Validation," International Journal of Physical Distribution & Logistics Management, Vol. 24, No. 6, pp. 20-26.
84. Patricia J. Daugherty, Marla Royne Stafford, and Jo Ann L. Asquith, 1994, "Electronic Zipping: Leading Advertisers' Perspectives," Journal of Media Planning, Vol. 8, No. 1, pp. 55-63.
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87. T. Scott Graham, Patricia J. Daugherty, and William N. Dudley, 1994, "The Long Term Strategic Impact of Purchasing Partnerships," International Journal of Purchasing and Materials Management, Vol. 30, No. 4, pp. 13-18.
88. Craig M. Gustin, Theodore P. Stank, and Patricia J. Daugherty, 1994, "Computerization: Supporting Integration," International Journal of Physical Distribution & Logistics Management, Vol. 24, No. 1, pp. 11-17.
89. Michael S. Spencer, Patricia J. Daugherty, and Dale S. Rogers, 1994, "Towards a Deeper Understanding of JIT: A Comparison Between APICS and Logistics Managers," Production and Inventory Management Journal, Vol. 35, No. 3, pp. 23-28.
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91. Theodore P. Stank, Patricia J. Daugherty, and Craig M. Gustin, 1994, "Organizational Structure: Influence on Logistics Integration, Costs, and Information System Performance," The International Journal of Logistics Management, Vol. 5, No. 2, pp. 41-52.
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93. Patricia J. Daugherty, Richard J. Fox, and Frederick J. Stephenson, Jr., 1993, "Frequency Marketing Programs: A Clarification with Strategic Marketing Implications," Journal of Promotion Management, Vol. 2, No. 1, pp. 5-26.
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Donald J. Bowersox and Patricia J. Daugherty, 1992, "Achieving and Maintaining Logistics Leadership: Logistics Organizations of the Future," Logistics Information Management, Vol. 5, No. 1, pp. 12-17. Originally published in 1989 Proceedings of the Annual Meeting of the Council of Logistics Management.

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Marla Royne Stafford, Jo Ann L. Asquith, and Patricia J. Daugherty, 1993, "Electronic Zipping: Ad Agency Views," Developments in Marketing Science (Academy of Marketing Science Conference Proceedings), Vol. 16, pp. 451-456.

Patricia J. Daugherty, Marla Royne Stafford, and Jo Ann L. Asquith, 1992, "An Exploratory Investigation of Advertisers' Opinions on and Reactions to Electronic Zipping," Proceedings of the 1992 Conference of The American Academy of Advertising, Abstract, p. 161.

Patricia J. Daugherty and Marla Royne Stafford, 1991, "Trade Promotions: High Profile Strategies," Marketing: Toward the Twenty-First Century (Proceedings of the Annual Meeting of the Southern Marketing Association), pp. 280-283.

Cornelia Dröge, Richard Germain, and Patricia J. Daugherty, 1989, "Servicing the Exchange Relationship: The Effect of Organizational Configuration," Marketing: Positioning for the 1990's (Proceedings of the Annual Meeting of the Southern Marketing Association), pp. 153-157.

Richard Germain and Patricia J. Daugherty, 1989, "The Effect of Product Diversification and Size on the Organizational Structure of Demand Servicing Activities," Enhancing Knowledge Development in Marketing (AMA Educators' Conference Proceedings), Series No. 55, pp. 126-131.
Donald J. Bowersox, Patricia J. Daugherty, Cornelia L. Dröge, Dale S. Rogers, and Daniel L. Wardlow, 1989, "An Examination of North American Leading Edge Logistics," Developments in Marketing Science (Academy of Marketing Science Proceedings), Vol. 12, pp. 445-449.

Donald J. Bowersox, Edward J. Morash, and Patricia J. Daugherty, 1988, "Boundary Spanning in Channels of Distribution," Developments in Marketing Science (Academy of Marketing Science Proceedings), Vol. XI, pp. 470-474.

OTHER PUBLICATIONS:

Yemisi Bolumole, Scott J. Grawe, John Caltagirone, and Patricia J. Daugherty, July/August 2021, Supply Chain Management Review, "It's Time to Adopt a Customer-Centric Attitude," Vol. 25, No. 5, pp. 26-31.

Patricia J. Daugherty, Robert E. Overstreet, Tyler R. Morgan, and Russell N. Laczniak, November 2019, "E-commerce Returns, Policy Changes, and Gender (in)Differences," *RLA Magazine*, Edition 105, p. 35 .

Patricia J. Daugherty, Scott J. Grawe, and John A. Caltagirone, 2010, "A Real-World Look at SCM," Supply Chain Management Review, Vol. 14, No.4, pp. 12-19.

Robert Sabath, Patricia J. Daugherty, Daniel D. Mattioda, and Haozhe Chen, 2007, "Who – and What – Is Profitable?" Supply Chain Management Review, Vol. 11, No. 5, pp. 44-50.

Chad W. Autry, Patricia J. Daugherty, and Thomas L. Freese, 2003, "Contents Under Pressure," DC Velocity, Vol.1, No. 8 (August), pp. 40-42.

Patricia J. Daugherty, Robert F. Lusch, Matthew B. Myers, and David A. Griffith, 2000, "Linking Compensation and Retention," Supply Chain Management Review, Vol. 4, No. 3 (July/August), pp. 64-72.

Patricia J. Daugherty, Alexander E. Ellinger, and Craig M. Gustin, 1998, "Integrating Logistics: The Performance Connection," (Oak Brook, IL: Proceedings of the Annual Meeting of the Council of Logistics Management), pp. 383-388.

Patricia J. Daugherty, Dale S. Rogers, and Theodore P. Stank, 1992, "Escalating Expectations: Service Trends in the 90's," (Chicago, IL: Proceedings of the Annual Meeting of the Council of Logistics Management), pp. 103-117.

Donald J. Bowersox, Patricia J. Daugherty, and Maurice P. Lundrigan, 1990, "Logistics Strategy and Structure: Strategic Linkage," (Chicago, IL: Proceedings of the Annual Meeting of the Council of Logistics Management), Vol. I, pp. 53-63.

Donald J. Bowersox and Patricia J. Daugherty, 1989, "Achieving and Maintaining Logistics Leadership -- Logistics Organizations of the Future," (Chicago, IL: Proceedings of the Annual Meeting of the Council of Logistics Management), Vol. I, pp. 59-72.

Donald J. Bowersox and Patricia J. Daugherty, 1989, "Making the Leading Edge," Logistics World, Vol. 2, No. 3, September, pp. 151-156.

Donald J. Bowersox, Patricia J. Daugherty, Cornelia L. Dröge, Dale S. Rogers, and Daniel L. Wardlow, 1988, "Leading Edge Logistics," (Chicago, IL: Proceedings of the Annual Meeting of the Council of Logistics Management), Vol. I, pp. 123-132.

Donald J. Bowersox, Patricia J. Daugherty, Dale S. Rogers, and Daniel L. Wardlow, 1987, "Integrated Logistics: A Competitive Weapon," (Chicago: IL: Proceedings of the Annual Meeting of the Council of Logistics Management), Vol. I, pp. 1-14.

Patricia J. Daugherty, 1987, "Shipper Perceptions Regarding Integrated Multimodal Transportation," Proceedings of the 17th Annual Albert Haring Symposium, Indiana University Graduate School of Business, Bloomington, IN, pp. 113-127.

Donald J. Bowersox and Patricia J. Daugherty, 1986, "Organization Trends Beyond Stage III," (Chicago, IL: Proceedings of the Annual Meeting of the Council of Logistics Management), Vol. II, pp. 49-56.

WHITE PAPERS:

David J. Frayer, Judith M. Whipple, and Patricia J. Daugherty, "Creating Value through Procurement and Sourcing Efforts in Integrated Supply Chains," March 2016.

Patricia J. Daugherty and David J. Closs, "Supply Chain Issues: What's Keeping Supply Chain Managers Awake at Night?" August 2015.

David J. Closs and Patricia J. Daugherty, "Beyond the Horizon: Realizing Supply Chain Success," June 2015.

BOOK CHAPTER:

Patricia J. Daugherty, 1994, "Strategic Alliances," in The Logistics Handbook, Ed. James F. Robeson and William C. Copacino, (New York: The Free Press), pp. 757-769.

BOOKS:

Donald J. Bowersox, Patricia J. Daugherty, Cornelia L. Dröge, Richard N. Germain, and Dale S. Rogers, 1992, Logistical Excellence: It's Not Business as Usual, (Burlington, MA: Digital Press).

Donald J. Bowersox, Patricia J. Daugherty, Cornelia L. Dröge, Dale S. Rogers, and Daniel L. Wardlow, 1989, Leading Edge Logistics: Competitive Positioning for the 1990's, (Chicago, IL: Council of Logistics Management).

RESEARCH UNDER REVIEW:

Robert E. Overstreet, Tyler R. Morgan, Russell N. Laczniac, and Patricia J. Daugherty, "Stemming the Tide of Increasing Retail Returns: Implications of Differentiated Returns Policies," submitted to International Journal of Production Economics

RESEARCH IN PROGRESS:

Haozhe Chen, Patricia J. Daugherty, Benjamin T. Griffis, topic: returns management capabilities.

Christopher Faires, Haozhe Chen, Robert E. Overstreet, and Patricia J. Daugherty, topic: returns management/risk mitigation.

Haley Paluzzi, Haozhe Chen, and Patricia J. Daugherty, topic: customer impatience.

DOCTORAL DISSERTATION COMMITTEES:

Iowa State University:
Christopher Faires
Young Geun Lee (2020)

Michigan State University:
William Muir (2017)
Peter M. Ralston (Iowa State University 2015)
Robert Wiedmer (2016)

The University of Oklahoma:
Aaron Arndt, Co-Chair (2008) Daniel Mattioda, Chair (2007)
Chad W. Autry, Chair (2001) Milorad M. Novicevic (2001)
Elten Briggs, Co-Chair (2006) R. Glenn Richey, Chair (2003)
Haozhe Chen, Chair (2007) Thomas D. Sigerstad (2004)
Stefan E. Genchev, Co-Chair (2007) Birud Sindhav, Co-Chair (2001)
Scott J. Grawe, Chair (2010)

Vita - Patricia J. Daugherty – January 2022

The University of Georgia:

Luther Trey Denton (1991)	Sergio Olavarrieta (1997)
Alexander E. Ellinger, Chair (1997)	Anthony L. Patti (1996)
T. Scott Graham (1992)	Paul H. Pittman (1994)
Michael G. Luckett (1995)	Michael S. Spencer (1992)
Carol M. Motley (1994)	Theodore P. Stank, Co-Chair (1994)

DOCTORAL CANDIDATE ADVISORY COMMITTEES:

Iowa State University:

Christopher Faires
Benjamin T. Griffis
Young Geun Lee (Entrepreneurship)
Xiaomeng (Mandy) Liu
Haley Paluzzi
Joshua Schumm

Michigan State University:

Angela (Van Valen) Jones
Wenyi Kuang
William Muir
Robert Wiedmer

The University of Oklahoma:

Aaron Arndt	Scott J. Grawe
Chad W. Autry	Timothy S. Kiessling (Management)
Elten Briggs	Greg McAmis
Haozhe Chen	R. Glenn Richey
Stefan Genchev	

The University of Georgia:

Alexander E. Ellinger	Sergio Olavarrieta
Gwen F. Hanks	Paul H. Pittman (Management)
Michael G. Luckett	Michael S. Spencer (Management)
Enrique Manzur	Marla Royne Stafford
Carol M. Motley	Theodore P. Stank

SERVICE:

Iowa State University:

SCM Doctoral Program Committee Chair (2017-2022)
SCM Doctoral Program Review Task Force Committee (Summer 2019-20)
SCM Faculty Search Committee (Fall 2017; Spring 2018; Spring 2021)
SCM Promotion and Tenure Committee (2017-2022)
Management Promotion and Tenure Committee (2021-22)
Ivy College Mentor to Annaleena Parhankangas (2019-20)

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Ivy College Promotion and Tenure Committee (2017-18)
Ivy College Doctoral Program Committee (2017-19; 2021-22)
Ivy College Doctoral Program Committee Chair (2019-2021)
Ivy College Dean's Advisory Council Awards Committee (2021)
Ivy College Honorary Degree Committee (2021)
University Distinguished Professor Review Committee (2018-20)
University Internal Funding Proposal Evaluation Committee (2020-21)
University Internal Grant Review Standing Committee (2021-22)
University Search Committee for Vice President of Research (2019-20)

Michigan State University:

Broad College Advisory Council Fall 2012
Broad College Doctoral Program Committee 2012-2017
Broad College RPT Committee 2014-2016
Broad College Strategic Planning Faculty Research Committee Fall 2012-2017
Broad College Watson/IBM Project Committee (Co-Chair) 2012-2014
SCM Administrative Assistant Search Committee 2016-17
SCM MS Administrative Assistant Search Committee 2016
SCM Department Head Search Committee 2016-17
SCM Doctoral Program Committee (Chair) 2012-
SCM Faculty Search Committee (Co-Chair) 2012-13; 2013-14
SCM Logistics Faculty Search Committee (Chair) 2014-15
SCM Logistics Doctoral Program Director 2012-2017
SCM Dept. Head Reappointment Review Committee Chair 2015
SCM Strategic Planning Sub-Committee (Chair) 2013-14
SCM Teaching Advisory Committee 2012-2017
Strategic Initiative Team (College Strategic Planning) Spring 2013

The University of Oklahoma:

Ad Hoc Committee on Research with Human Subjects (Chair) 2001-02
Adopt-a-Prof Faculty Program 2005-06
Assessment Committee 1999-2006
Campus Departmental Review Panel 2006-07
Compliance Document Review Committee 2002
Division Doctoral Committee (Chair) 2002-09
Executive Committee 1999-2009
Faculty Search Committee 1999, 2001, 2002, 2003, 2004, 2005, 2008, 2009
Library Committee 1997-99
Marketing/Supply Chain Management Ph.D. Coordinator, 2002-08
Master of Business Administration Committee 1998-99; 2008-09
MBA Winthro Scholarship Selection Committee 2009
Non-Degree Program Committee 2003-2005
Organizational Structure Committee 2009
Ph.D. Committee (College) 2002-07
Professional Development Specialists Search Committee (Chair) 2007-08
Provost's Action Committee on Writing 2006-07; 2009
Michael F. Price International Business Chair Search Committee 1998-99
Price College Media Response Team 2004-05

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Rath Search Committee (Management) 2009
Research and Instructional Support Grant Committee 1998
Ruby K. Powell Professorship Search Committee 1997-99; 2008-09
Summer Research Grant Committee 1998-99
Undergraduate Curriculum & Professional Development Task Force Summer 2010
Walton Search Committee (Chair) 2007

The University of Georgia:
College Library Committee 1993-96
Dean Search and Screening Committee 1996
Educational Policy Committee 1995-97
Faculty Concerns Committee 1991-94

PROFESSIONAL ACTIVITIES:

Academy of Marketing Science:
1996-98 Vice President of Membership USA
1994-96 Vice President of Publicity & Public Relations

Collaborative Commerce Standards Institute 2003-2004
Education Committee

Conferences:
Discussant:
1991 Southern Marketing Association Conference
Moderator:
2003 Council of Logistics Management Educators' Conference

Panel Member:
2003-04 Council of Logistics Management Educators' Conference

Presenter:
2003 AMA Faculty Consortium on Supply Chain Management
2013 CSCMP Educators' Conference
2018 CSCMP Academic Research Symposium Panel Discussion
2018 CSCMP EDGE Annual Conference presentation

Session Chair:
2008 American Marketing Association – Summer Conference
1993 Southern Marketing Association Conference

Track Co-Chair:
2008 Academy of Marketing Science Conference
1996 American Marketing Association - Summer Conference

Council of Supply Chain Management Professionals:
(formerly the Council of Logistics Management)

Vita - Patricia J. Daugherty – January 2022

1990-92 Atlanta Roundtable Board of Directors
2011 Chair, LaLonde Best Paper Procedures Review Committee
1996 Chair Doctoral Symposium
2003 Chair Doctoral Dissertation Award Review Committee
1993, 2002, 2004 Member Doctoral Dissertation Award Review Committee
1998 Educators Conference Plowman Award Committee
1998-06 Education Strategies Committee (LEC sub-committee)
1998 Founders' Award Committee
2009, 2014, 2019 JBL Editor Search Committee
2003-06 Oklahoma Roundtable President
1998-02 Oklahoma Roundtable Vice President-Program Chairman
(Founding member of Oklahoma Roundtable)
2005-06 Program Chair 2006 Annual Conference
2006-07 Chair North American Annual Conference
2007-08 Board of Directors/Program Committee Chair

Editor:

2001 – 2005 Journal of Business Logistics

Guest Editor-in-Chief:

2016 -2021 Journal of Business Logistics

Eminent Area Editor (Logistics)

2014 -- 2015 Decision Sciences Journal

Associate Editor:

2010 – present Journal of Supply Chain Management

2008-2012 – Logistics and Transportation Review (TRE) Part E

Editorial Advisory Board:

2010 – present Journal of Business Logistics

Editorial Review Boards:

International Journal of Logistics Management

International Journal of Physical Distribution & Logistics Management

Journal of Transportation Management

Transportation Journal

Transportation Research Part E

1995 Co-Editor Special Issue Journal of Marketing Theory & Practice

Senior Advisory Board:

Journal of Marketing Theory and Practice

Ad hoc Reviewing:

Journal of the Academy of Marketing Science

Journal of International Business Studies

Journal of Marketing

Journal of Operations Management
Journal of Retailing

Reviewing (cont'd).

2012 Academy of Marketing Science Conference
2011 American Marketing Association – Winter Conference
2008 Supply Chain Management Professionals Educators' Conference
2004 Special Issue Journal of Operations Management
2004 American Marketing Association Dissertation Competition
2004 American Marketing Association Faculty Consortium
2002 Society for Marketing Advances Doctoral Dissertation Proposal Competition
2001 American Academy of Advertising Conference
2000 Academy of International Business Conference
2000 American Marketing Association – Winter Conference
1999 American Marketing Association - Winter Conference
1998 American Marketing Association - Winter Conference
1998 Council of Logistics Management Educators' Conference
1997 Special Issue of Journal of Business Research
1997 American Marketing Association - Winter Conference
1996 American Marketing Association - Summer Conference
1996 Academy of Marketing Science Conference
1996 Council of Logistics Management Educators' Conference
1995 American Marketing Association - Summer Conference
1994 American Academy of Advertising Conference
1993 Academy of Business Administration Conference
1992 American Marketing Association - Summer Conference
1991 American Marketing Association - Summer Conference
1989 Academy of Marketing Science Conference

State of Oklahoma

2003 Department of Commerce Special Project
2003 Economic Development Generating Excellence (EDGE) Project
- Infrastructure and Logistics Expert Panel

Supply Chain Leaders in Action (DBM Association)

2012 Scottsdale, AZ

Misc.:

2000-2011 University of Arkansas – Supply Chain Management Research Center
National Board of Scholars

PROFESSIONAL ASSOCIATION MEMBERSHIPS:

Association of Supply Chain Management (ASCM, formerly APICS)
Council of Supply Chain Management Professionals (formerly CLM)
Warehousing Education and Research Council

AWARDS/HONORS:

- American Brands/Rayonier International Business Scholar - 1998
 - UGA Terry Research Fellow - 1992, 1993, 1994, 1995, 1996.
 - DC Velocity Rainmaker – 2004.

 - Logistics/Supply Chain Management Doctoral Symposium Faculty
 - 2005 – The University of Oklahoma
 - 2006 – Penn State University
 - 2007 – University of Maryland
 - 2008 – University of Alabama
 - 2009 – Michigan State University
 - 2011 – University of Tennessee
 - 2012 – The Ohio State University
 - 2013 – University of Arkansas
 - 2014 – Iowa State University
 - 2015 – Arizona State University
 - 2016 – Michigan State University
 - 2017 – Auburn University
 - 2018 – Texas Christian University
 - 2019 – The Ohio State University
 - 2021 – University of Maryland/University of Tennessee

 - CLM/CSCMP – Doctoral Symposium Faculty
 - 1991, 1993, 1995, 1999, 2000, 2001, 2003, 2004, 2011, 2013, 2014, 2017.

 - Council of Logistics Management Professionals/Bowersox Doctoral Consortium
 - Award 2018 - Honoring the Giants, mentoring and research contributions

 - American Marketing Association Doctoral Consortium Fellow - 1988.

 - A. T. Kearney Post Doctoral Fellow -
 - Michigan State University - 1988/89

 - Presenter at the Seventeenth Annual Albert Haring Symposium,
 - Indiana University - 1987

 - Western Michigan University Alumni Achievement Award -- 2019

 - Western Michigan University Marketing Department Hall of Fame – 2011
- High Impact Research Award:
Iowa State University Debbie and Jerry Ivy College of Business – Spring 2018

Best Paper Awards:

** Transportation Journal, 2019

Best Paper Award 2018-19

Angela Jones, Stanley E. Griffis, Matthew A. Schwieterman, and Patricia J. Daugherty, "Examining the Impact of Shipping Charge Fairness on Consumer Satisfaction and Behavior," Vol. 58, No. 2, pp. 101-125.

** International Journal of Logistics Management, 2005

Outstanding Paper Award 2006

Soon Hong Min, Anthony S. Roath, Patricia J. Daugherty, Stefan E. Genchev, Haozhe Chen, Aaron D. Arndt, and R. Glenn Richey, "Supply Chain Collaboration: What's Happening?" Vol. 16, No. 2, pp. 237-256.

** Supply Chain Management: An International Journal, 1996

Patricia J. Daugherty, Alexander E. Ellinger, and Craig M. Gustin, "Integrated Logistics: Achieving Logistics Performance Improvements," Vol. 1, No. 3, 25-33.

** Channels and Physical Distribution track, 1988

Eleventh Annual Conference of the Academy of Marketing Science. Donald J. Bowersox, Edward A. Morash, and Patricia J. Daugherty, "Boundary Spanning in Channels of Distribution."

- Other Paper Awards:

** Honorable Mention -- Bernard J. LaLonde Best Paper Award 2012

Journal of Business Logistics

Scott J. Grawe, Patricia J. Daugherty, and Anthony S. Roath "Knowledge Synthesis and Innovative Logistics Processes: Enhancing Operational Flexibility and Performance," Vol. 32, No. 1, pp. 69-80.

** Highly Commended Award 2012:

International Journal of Logistics Management

Patricia J. Daugherty, Haozhe Chen, and Bruce G. Ferrin "Organizational Structure and Logistics Service Innovation," Vol. 22, No. 1, pp. 26-51.

** Highly Commended Award 2010:

International Journal of Physical Distribution & Logistics Management, 2009

Scott J. Grawe, Haozhe Chen, and Patricia J. Daugherty

"The Relationship between Strategic Orientation, Service Innovation, and Performance,"

Vol. 39, No. 4, pp. 282-300.

** Highly Commended Award 2000:

Supply Chain Management: An International Journal, 1999

Theodore P. Stank, Patricia J. Daugherty, and Chad W. Autry

"Collaborative Planning: Supporting Automatic Replenishment Programs," Vol. 4, No. 2, pp. 75-85.

CLASSES TAUGHT:

Academic Profession Seminar (Ph.D.)
Advertising/Sales Promotion
Business-to-Business Marketing (M.B.A.)
Current Issues in Logistics (M.B.A.)
Distribution Management/Channels
Emerging Topics in Logistics (undergraduate and M.B.A.)
Evolution of Logistics Thought (Ph.D.)
Logistics Management (undergraduate and M.B.A.)
Logistics/Supply Chain Management (M.B.A. and Ph.D.)
Marketing Management
Physical Distribution Management (undergraduate and M.B.A.)
Principles of Marketing
Principles of Transportation (undergraduate and M.B.A.)
Purchasing/Sourcing (M.B.A. and Ph.D.)
Special Topics in Logistics (Ph.D.)
Supply Chain Management
Strategic Logistics (undergraduate and M.B.A.)