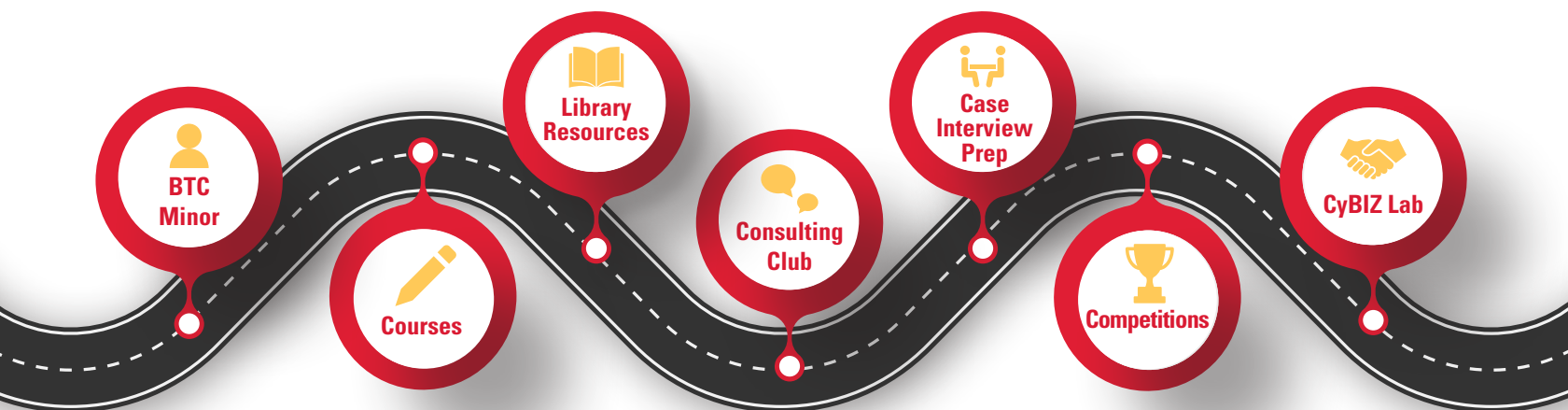


# Consulting Pathways



## Business and Technology Consulting (BTC) Minor

The BTC minor prepares you for a career as a business consultant. As a consultant, you gain broad exposure to business issues, solve different business problems, make an impact on major businesses, and become an expert in a specific business functional area.



## Courses to Consider

### MIS/MKT 3670:

Consultative Problem-Solving

### MKT 4950:

Live Cases in Marketing

### SCM 4500:

Enterprise Resource Planning Systems in Supply Chain

### SCM 5400:

Enterprise Supply Chain Information Systems

### SCM/MIS 4950:

Executive Analysis and Presentations



## Library Resources

**MIS 4950:** MIS Case Competition

[go.iastate.edu/AWEW4B](https://www.go.iastate.edu/AWEW4B)

**SCM 4950:** SCM Case Competition

[go.iastate.edu/HLEY9C](https://www.go.iastate.edu/HLEY9C)



## Consulting Club

This club offers undergraduates and graduates a chance to explore the consulting field. Members connect with peers who share an interest in joining consulting firms after graduation. Additionally, the club facilitates consulting skill training seminars (e.g., case interview practice and time management sessions) and networking sessions to set students up for job interviews and a career with consulting firms.

## Sponsors

Accenture



## Case Interview Prep

### Books - Available at BCS

*Case in Point* by Consentino

*Case Interview Secrets* by Cheng

*The Case Study Handbook* by Ellet

## Websites

[caseinterview.com](https://www.caseinterview.com)

[preplounge.com](https://www.preplounge.com)

[hackingthecaseinterview.com](https://www.hackingthecaseinterview.com)



## Competitions

Competing in case competitions is to apply classroom and industry knowledge to solve business challenges within a set timeframe. Teams face off, aiming to deliver the most compelling solutions, with prizes awarded to the winners in both domestic and international competitions.

### Learn more:

[go.iastate.edu/HDK3UD](https://www.go.iastate.edu/HDK3UD)



## CyBIZ Lab

CyBIZ Lab is a student business consulting program that provides opportunities for cross-functional teams of undergraduate and graduate students to solve complex problems for industry partners. From startups to Fortune 500 companies, CyBIZ Lab pairs businesses with a team of students who possess the expertise and education necessary to provide data-driven solutions.

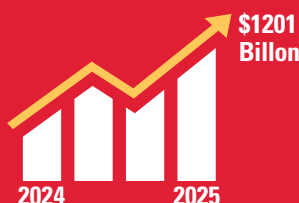
### Learn more:

<https://www.go.iastate.edu/PVOZ3T>

## Fact

The global management consulting market is projected to reach \$1201 billion by 2025, with a Compound Annual Growth Rate (CAGR) of around 11%

<https://www.com.iu/blog/consulting-statistics>



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